

# The Desert Sun

THIRTY-SIXTH YEAR

The Desert Empire's Leading Daily Newspaper



**RUSSIA AND** its Communist state was the subject when Dan McCall, left, 22-year-old Palm Desert graduate student who toured the Red homeland in 1961 met with key people in the Firecliff dinner honoring Coachella Valley farmers who tour

Russia in September. From left are McCall, Mr. and Mrs. Ed Frazier, Palm Springs; Mrs. Hilma Lawrence, Firecliff operator; and the Lionel Steinbergs, Palm Springs. (Desert Sun Photo).

## NEWS in BRIEF

By United Press International

A tornado cut a path of death and destruction through the southern Louisiana coastal town of Cameron Tuesday night. Three persons were reported killed and 39 others were injured by the twister, which smashed houses and trailers and knocked out most communications except radio.

CHICAGO (UPI) — Labor Secretary Arthur Goldberg and a top aide will meet today with company and union heads in a final try at blocking a strike of telegraphers against the Chicago and North Western Railway, due Thursday.

Goldberg was flying to Chicago in a White House plane from Washington. With him was Labor Undersecretary Willard Wirtz.

SANTA MONICA (UPI) — A leading chemist said Tuesday laboratory tests indicate large doses of the vitamin Nyacin may be able to counteract the deforming effects of the drug Thalidomide.

WASHINGTON (UPI) — Undersecretary of Agriculture Charles S. Murphy is scheduled to testify before House investigators today on charges he was too soft on Billie Sol Estes.

The No. 2 man in the Agriculture Department, Murphy goes before the Senate investigations subcommittee with support from his boss Agriculture Secretary Orville L. Freeman, top Democratic leaders and former President Harry S. Truman.

VANDEBERG AFB (UPI) — A secret satellite — believed to be of the Discoverer series — was launched toward polar orbit Tuesday by the Air Force.

In recent satellite firings, the Air Force refused to give any details of the launch other than the fact that the space vehicle was hurled aloft by a Thor-Agena B boosted combination.

NEW YORK (UPI) — Former President Herbert Hoover, 88, was reported in satisfactory condition today and chatting with his nurse 24 hours after he underwent a three-hour operation for removal of a tumorous growth in his large intestine.

## CV Farmers Get Russia Preview

By PEYTON CANARY

PALM DESERT — A Coachella Valley agricultural People-to-People delegation last night received honors here, and a first-person account warning about the Russia below the propaganda surface.

Lionel Steinberg, Palm Springs-based rancher and vice chairman of the state Board of Agriculture,

introduced the farmers and the three wives who will join in a 50-member California delegation.

"In three administrations, summit meetings have not resolved cold-war problems," Steinberg said, explaining President Kennedy's call to former President Dwight D. Eisenhower to head an active People-to-People program.

The citizen goodwill groups were strongly sponsored by Eisenhower during his two Presidential terms.

**Snuggled Manuscript**

Dan McCall, Palm Desert, a 22-year-old Stanford graduate who made a 1961 student tour in Russia, recounted his personal experiences as one of four "bungling

amateurs" who smuggled an original Russian manuscript to the free world.

The 1,000 page book, written by a jobless Russian factory worker who identified himself only as "a man searching for justice," was presented in a sack under cover of darkness. The students were asked to the rendezvous by a note slipped into the pocket of one of McCall's tour roommates.

"We debated the whole thing—

it was soon after two American

students had been detained for

photographing forbidden buildings,

and Gary Francis Powers had

been imprisoned for his U-2 flight,"

McCall recounted.

**Seven-Year Struggle**

The detailed Russian manuscript, written in a seven-year

struggle by the worker victim of

the workers' paradise, details pre-

viously unknown facts about Rus-

sian factory life and court proce-

dures. McCall said. The work is

now being scrutinized by the Her-

belt Hoover Library of War and

Peace, and may later be published.

The worker, left jobless and so-

cially adrift, had participated in

a factory strike which brought

years of hounding retribution by

the Communist state, McCall ex-

plained.

McCall recounted experiences

which led the boys to take the bor-

der risk with the secret document.

A Catholic student was outraged

by a Leningrad anti-religious prop-

aganda museum; a Jewish stu-

dent escaped from a meeting of per-

secuted Jewish scholars as Red

McCull responded to an Intour-

guide who commented that there

was no room for scholarly differ-

ence in Red Russia.

**Delegates Introduced**

Steinberg introduced the eight

Coachella Valley delegates and the

three wives who will make the

September 28-day tour of Russia,

Yugoslavia, Poland, Paris, Rome,

and Israel.

Tour members are Mr. and Mrs.

Steinberg, and Mr. and Mrs. Ed

Frazier, Palm Springs; Mr. and

Mrs. Ray Rummunds, Indio; Rus-

sell Rummunds; Lester Calahan,

Sr., Sven Harbo, Bert Farmer,

Bill Young, James House and Rob-

ert Howie, county agricultural

commissioner.

The delegation will enplane for

Europe Friday from Los Angeles

International airport.

## Venus Spacecraft on Schedule

PASADENA, Calif. (UPI) — The Mariner-2 spacecraft, hurtled through space on a steady interplanetary course today in quest of a close look at the planet Venus and a major space triumph over Russia.

Scientists at Caltech's Jet Propulsion Laboratory (JPL) said the instrument-laden vehicle was "doing remarkably well," and they were confident it would fulfill its mission in the unknown reaches of space.

The 181-million mile flight of the Mariner-2 is programmed to take the vehicle on a "fly-by" within 10,000 miles of Venus early in December. An electronic eye will then peer through the mantle of clouds that perpetually shrouds the earth's nearest planetary neighbor and try to determine if the environment is compatible with any forms of life that we know.

They said they expected "no trouble whatever" in performing the guidance success, could score a earth and traveling at a speed

of 7,260 miles an hour.

The spacecraft's \$18.5 million experiment in space was being monitored by JPL's Goldstone tracking station in the nearby desert. JPL officials said the trajectory of the vehicle would still have to be corrected with a crucial mid-course maneuver enabling it to swing within the desired range of the planet.

But the apparatus rebelled and firemen rushed to the scene to put out a small blaze — a genuine false alarm.

The shooting broke out in the Casbah and several other parts of Algiers today as rival Algerian groups maneuvered for control of the country with threats of civil war. The shooting plunged this tense Algerian capital into confusion. The gunshots appeared to have been exchanged first between Algerian army soldiers in the Casbah.

Bullets also whipped up and down the Rue Dupuch near the old Delegation General Building, which now houses the remains of the Algerian Provisional Government (GPRAL).

The shooting began as the long Algerian lunch hour, which empties the city's streets and leaves them to the broiling sun, was coming to an end. The few pedestrians and motorists on the streets fled for cover.

There was no indication, in the confusion that followed the gunfire, why it began.

**Weather**  
Desert Area Forecast:  
Sunny and quite warm today and Thursday.  
High today 108 to 114. Low tonight 73 to 83.  
Tuesday's high in Palm Springs was 110, with a low of 74.

# Fires Hit Vast Area Of State Forest Land

## Planes Aid Battle in The North

LAKEPORT, Calif. (UPI) — An army of 2,500 men using hundreds of pieces of equipment gained ground today in their battle against a series of fires which have blackened nearly 30,000 acres of Northern California timber and brush land.

About 600 men, aided by borate-dropping planes and heavy ground equipment, clamped a precarious partial control on a 10,000-acre blaze that swept dangerously close to thickly populated resort areas in Lake County.

Nearly 1,000 residents and vacationers, who fled the Clear Lake area at the height of the fire Monday, began returning Tuesday. The resort area is 80 miles north of San Francisco.

Two ranches and several homes were burned, but there were no casualties. Ranchers in some sections drove out livestock to save the animals from the flames.

Meanwhile, 1,500 men contained an 8,000-acre fire near Lake Shasta, and a blaze that swept over 7,000 acres in Mariposa County was stopped by a crew of 500 men.

A California Division of Forestry spokesman said one home was destroyed in the Mariposa fire but fire fighters saved others.

## Struggle in Berlin May Hit Climax

BERLIN (UPI) — Jittery West Berliners feared today that the East-West power struggle over this divided city is beginning to come to a head.

Most believed that out of the meeting between Soviet Premier Nikita S. Khrushchev and East German leader Walter Ulbricht in Russia Tuesday would come new efforts to oust the Western Allies from West Berlin.

The first hint of things to come may be disclosed Friday at an "important international press conference" called by the East Germans.

The Communists were vague about the Ulbricht-Khrushchev meeting, perhaps because Khrushchev also met Tuesday with Thant, acting secretary general of the United Nations.

The East German and Soviet news agencies merely said they discussed "important international problems" in a "spirit of complete understanding."

West German Chancellor Konrad Adenauer told the German people in a nationwide telecast Tuesday night that the situation in this divided city was "very tense."

Coombs said the flights will be offered on a basis of either instruction or check-out flights for persons interested in soaring.



FLAMES ADVANCED on several California fire fronts today as thousands of firemen battled blazes in both northern and southern California. While little hope was held for bringing the Newhall blaze under control today, fighters were hopeful the one

## Zaddie Will Mark 75th

Zaddie Bunker, Palm Spring's "flying grandmother" was to celebrate her 75th birthday anniversary today with a party on the ground and a new experience in the air.

Mrs. Bunker will be honored at a luncheon party at the Chi Chi and she is scheduled to follow with a flight in a sailplane, courtesy of the Palm Springs Soaring Association.

The soaring group, which still is in the formative stage, was scheduled today and tomorrow to offer introductory flights, according to Leonard Combs, who has spearheaded organization of the group.

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Earlier, Johnson visited local Gov. Niyazi Aki in his office. En route to the bazaar from the governor's office, the motorcade led by Johnson's open green Cadillac convertible crossed the Galata Bridge over the famed Golden Horn waterway, known in the days of the sultans as the scene of wild revelries.

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The crowds pressing in on him at the covered market recalled a similar scene in Tehran but, from all appearances, this was a more orderly walk today as he continued his good-will tour of the Mid-east.

Dressed in a black linen suit, Johnson stopped at several stalls selling bedspreads and pillows and at others selling yarn and Turkish slippers. The vice president looked at some yarn, but did not buy, telling the beaming proprietress "You sure have an attractive place."

Johnson stopped every few steps to shake hands with smiling Turks and when he approached a boy with a budding beard and open-neck white shirt, he was pulled up short when the youth said "How are you, Mr. Johnson?" in faltering English.

Johnson told his interpreter to ask the boy's age but the youth answered without waiting for the translation, "I am 18 years old."

Johnson drew the loudest cheers on his bazaar visit when he told his interpreter to "tell him I think his country is on the verge of a new era. It will be up to young people like these to make the country advance."

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Lack of revenue during the summer months was a factor in considering the plea by the Palm Springs Merchants' Association for summer removal of the penny and nickel collectors.

Parking meters may be less irksome to shoppers this fall, A. G. Kettmann, police chief, predicted. Two "meter maids" are sought by the police department to check the metered areas for violations and to issue citations.

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## New York Stocks at Closing

NEW YORK (UPI) — Stocks recovered most of the early losses and then began softening again near the close today.

Electronics and other glamour stocks were the first to feel the effects of the fresh selling bout near the close. The group closed mixed with IBM and Xerox down around 2 points.

Blue chip issues, including motors, leading oils and chemicals finished in a narrow scramble. Steels were mostly down fractions where changed, reflecting a dividend slash by Wheeling which slumped close to 4 points.

A late trading feature was Pacific-Hawaiian Products, a fairly new listing, which jumped more than 3 points.

Celanese boosted its dividend and held a large fractional gain.

Closing New York Stocks  
By E. F. Hutton & Co.  
For United Press International

Alcoa 59½  
Amerco 20  
American Can 43½  
American Motors 16¾  
AT&T 11½  
American Tobacco 31½  
Anaconda 41½

Avco 22½  
Bethlehem 31½  
Cities Service 49½  
Douglas Aircraft 24½  
DuPont 18½  
Eastman Kodak 100½  
Fin Fed 71½

Ford Motor 43½  
General Dynamics 24½  
General Electric 67½  
General Motors 52½  
General Telephone 20½  
Goodyear 29½

Inland Steel 36½  
International Paper 26½  
ITT 41½

Johns-Manville 41½  
Kaiser Steel (Bid) 17 at 17½

Minnesota Mining 52½  
Montgomery Ward 26½

N.Y. Central 13  
North American Aviation 65  
Nashville Illinois 79½

PGE&E 29½  
Parke Davis 22½  
Pepsi-Cola 40½  
RCA 48

Rexall 24½  
Rhine 10½

San Diego G&E 35½  
Santa Fe 22½

Sears Roebuck 73½  
Southern Pacific 25½

Sperry Rand 13½  
Standard Oil of Calif. 57½

Standard Oil of N. J. 52  
Texaco 52½

Tetron 26½  
TransAmerica 38½

Union Oil 52½  
United Aircraft 48½

U.S. Rubber 41½  
U.S. Steel 33½

Westinghouse 27½

## Dow Jones Averages

By United Press International  
30 industrials off 2.01  
20 rails 122.82 off 1.00  
15 utility 120.19 off 0.11  
65 stocks 209.93 off 0.79

## BULLETIN

WASHINGTON (UPI) — President Kennedy today announced the retirement of Supreme Court Justice Felix Frankfurter and the selection of Labor Secretary Arthur J. Goldberg to replace him.

## U.S. WEATHER

Temperatures and precipitation for the 24-hour period ending at 4 a.m.:

	High	Low	Precip.
Bakersfield	98	62	
Boston	73	65	1.41
Chicago	90	46	
Denver	90	46	
Detroit	82	63	
L.A.-Long Beach	88	—	
Miami	90	78	
New York	74	64	.52
Oklahoma City	97	71	
Phoenix	109	73	

## The Desert Sun

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## Jacqueline Visits Capri

RAVELLO, Italy (UPI) — Mrs. Jacqueline Kennedy, fresh from a personal triumph in which Ravello made her an honorary citizen, left nearby Amalfi by boat today for a brief visit to the fabled Isle of Capri.

With her were her sister, Princess Lee Radziwill, French photographer Gilbert Graziani and his wife, and Italian fashion designer Princess Irene Galitzine. Caroline Kennedy, 4, stayed behind.

The group was expected to stay at Princess Galitzine's Capri villa and to return to Ravello by this evening.

Tuesday night, firecrackers replaced a 21-gun salute and the village band played "The Marine Hymn" instead of "The Star Spangled Banner" as Ravello got its point across in a special fiesta that it thought Mrs. Kennedy was wonderful.

Mrs. Kennedy, nearing the end of her vacation in this Mediterranean resort, accepted a two-foot scroll making her an honorary citizen and told a cheering crowd in perfect Italian she felt "almost an obligation" to return.



WHISTLE BAIT on a San Francisco street is Angela Chapelle who has found a way to beat the Bay City's heat wave. Her beach costume drew many a male's appreciative glance as San Francisco experienced somewhat unusual warmth along with the highest recorded smog level in the city's history. (UPI Telephoto.)

## MUTUAL FUNDS

### No Magic Formula

**EDITOR'S NOTE:** The operations of mutual funds recently was the subject of an exhaustive study. The following dispatch is an analysis of how effective they are in investing for their shareholders in the stock market.

WASHINGTON (UPI) — A major study of the mutual fund industry comes to the conclusion that the funds as a group have done no better in the business of making money in the stock market than the market itself.

That is, the funds' performance about equaled that of the Standard and Poor's 500-stock average.

This comparison raises the provocative question of whether the average investor might not just as well play the market directly as indirectly by buying shares in a mutual fund. A mutual fund is an investment company whose business is buying securities, chiefly common stocks.

**Four-Man Team**  
Prof. Irwin Friend, head of a four-man team at the Wharton School of Finance, University of Pennsylvania, which examined the mutual fund industry, said the answer to the question is this:

If investors bought a random selection of stocks listed on the New York Stock Exchange, they would on the average do as well as a mutual fund. The word "average" in this case means the sum of losses by some of these investors and profits by others.

Which gets to why people buy mutual funds. They don't want to choose which stocks to buy. They feel they don't know enough about the market and they don't have the time or background to find out.

**Not Enough Money**  
Moreover, they don't have enough money to diversify their investments for safety's sake — to buy a sufficiently broad variety of stocks so that they don't have all their money in one or two industries.

**What about the 8 per cent sales commission most mutual funds charge? Can't the direct investor avoid that?**

For the small investor who can afford large risks, Friend said, the industry in more than 20 years. Although nominally analytical, it breaks out in several places with clearly implied criticism.

Probably its most pointed observation is that there are "potential conflicts of interest" in fund practices and in their affiliations with investment advisers and stock brokers.

The discussion of "potential conflicts of interest" was based on the funds' managements profiting excessively at the expense of their shareholders. More specifically, advisory and brokerage costs appear higher than they need be, especially for the larger funds. Lower costs could be reflected in increased dividends to shareholders.

The funds undoubtedly will have more to say about this. They already have said that fees paid advisers, based on fund size, are inadequate when a fund is young and small. Therefore, it would be unfair to scale fees down as they grow with a fund, even though the cost of advising the fund rises less rapidly than the fee.

Friend said his study team was making no ethical judgment about funds, although he did say they encourage economic growth by lowering the cost of capital. He declined to describe the 55-page report as either favorable or unfavorable to the industry.

## Pearls in Demand

NEW YORK (UPI) — More than \$55 million worth of cultured pearl jewelry was sold by retail jewelers in the United States during 1961, according to the Cultured Pearl Association of America and Japan.

## LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE  
NOTICE IS HEREBY GIVEN That on Wednesday, Sept. 11, 1962, at the Main Street entrance to the County Court House, Riverside, County of Riverside, State of California, SURETY ESCROW CO., a corporation, as Trustee under Deed of Trust in the original amount of \$20,000 on executed by METROPOLITAN INSURERS, INC., and recorded on October 19, 1960, in Book 2785 Page 65 of Official Records of Riverside County, California, of said Deed of Trust, AMERICAN SAVINGS AND LOAN ASSOCIATION, a corporation, the Beneficiary, by reason of default in the payment or performance of obligations secured thereby, and notice of default and Beneficiary's election to cause to be sold the property hereinabove described, having been recorded as provided for by law and more than three months having elapsed since such recordation, will sell the same to the highest bidder for cash, payable in lawful money of the United States of America at the time of sale, without warranty express or implied as to title, possession or encumbrance, the interest conveyed to and now held by it as such recordation, and to the place described in and to the property in the County of Riverside, State of California:

Lot 52, Sunny Lane, Palm Estates No. 2, shown by map on file in Book 33 pages 15 and 16 of Maps, in the office of the County Recorder of said County, for the purpose of paying the obligations secured by said Deed of Trust including fees, charges and expenses of the Trustee and of the

Dated this 18th day of August, 1962.  
SURETY ESCROW CO., Trustee  
By J. R. Harrison, Vice Pres.  
By Ruth Stegall, Asst. Secretary  
CR 5493  
Published August 22, 29, Sept. 5, 1962

## Marines Learn Desert Lessons

### Survival Is Taught in Dry Mojave

TWENTYNINE PALMS — Of all the lessons by the marine reserve unit's participating in "Operation Tiger", the largest marine reserve live fire air ground exercise being held at the marine corps base here . . . the most important, is desert survival. Operation Tiger is being carried out through Sept. 4.

It is a lesson which is made even more impressive to the Amarillo reservists because only a few weeks ago — an Amarillo man perished from heat exhaustion in this desert where the unit is now training from dawn to dusk.

Deserts compose one fifth of the land area. So the lesson of desert survival is important to the Marine Corps which may be called at any unexpected time to live and fight in the desert.

#### Survival Taught

Survival is taught to the marine reservists in many ways. One is by formal lecture. Another is by talking and listening to the regular marines who have spent time in the Mojave and know the habits of the sandy sea.

But the best teacher of the marine unit is the desert.

The Mojave is a rugged and exacting teacher. Starting at 7 a.m. the sandy floor starts warming up until the peak heat is reached about mid-day. In July and August, the temperature often reaches 130 degrees at mid-day.

The southern part of the Mojave is also characterized by sudden changes in wind velocity and direction. Sand storms with wind velocities of 60 miles per hour are frequent. They reduce visibility to zero and cause a great deal of personal discomfort and hardship.

One foot above the ground the temperature may be 30 degrees hotter than higher up because of reflected heat and light rays. The first foot or so is known as the radiation belt and a person must never lay flat on the ground.

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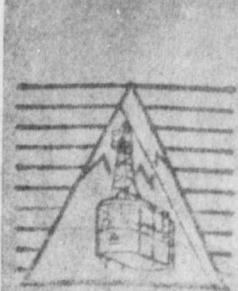
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Palm Springs  
AERIAL  
TRAMWAY  
Open May 1963



**POSTAGE METER** advertising for the new Palm Springs Aerial Tramway is being used by The Desert Sun and 11 other Palm Springs businesses after having been recently made available through the authority. The stamp contains the official design of the tramway, and is part of the

## WASHINGTON WINDOW

### Rockefeller, Javits Opposition Scarce

By RAYMOND LAHR

WASHINGTON (UPI)—In their search for candidates this year, New York Democrats look as bewildered as the stranger hunting for the right subway train in the catacombs under Times Square.

Obviously, such offbeat Republicans as Gov. Nelson A. Rockefeller and Sen. Jacob K. Javits are regarded as tough to beat. Obviously, the New York Democrats believe in the old proverb

### Cactus Show Next For Gates Group

Next meeting of the Howard E. Gates Memorial Cactus and Succulent Society will be Wednesday, Sept. 5 at 7:30 p.m. at the home of Col. and Mrs. Herman G. Halverson, 21588 Highway 60 in Riviera.

A dessert potluck is planned for 8:30 p.m., with members and guests asked to bring table service and their favorite dessert. Coffee will be furnished.

Instead of a formal program this month the society will have a cactus and succulent show and each member is requested to bring one or more plants for entry. Division will include specimen cacti and other succulents, dish gardens, corsages and arrangements. Entries will be judged by members and ribbons and special prizes will be awarded.

Following the cactus show slides and movies will be shown featuring the Madame Ganna Walska Gardens in Montecito. Everyone is invited to bring his own slides or movies of this spectacular showplace to show to the group.

Members of this cactus society will attend the annual business meeting of the Cactus and Succulent Society of America on Sept. 9. The meeting will be held at the Fremont Agriculture Center, 425 E. 79th Street in Los Angeles beginning at 8:00 a.m.

## Resort Reports



GLEN BARNETT

### Named Veep

... of the Chalfont Communications of Palm Springs was **Glen Barnett** who will have primary duties as director of engineering, according to an announcement from the Chalfont board of directors.

Barnett is 38 years old, and lives with his wife, Opal, at 2888 Palm Ave., Palm Springs. He is a 20 year veteran in commercial radio and came to Palm Springs in 1959 to join station KCMB. Barnett joined Chalfont as chief engineer last April.

### Seattle Bound

... Frank Wiskowski, assistant vice president of the Coachella Valley Savings and Loan Association in Palm Springs. He will attend the fourth annual American Savings and Loan School for executive development at the University of Washington from Sept. 2 through 14. The school will be attended by nearly 125 savings and loan association employees from 21 states, including Alaska and Hawaii.

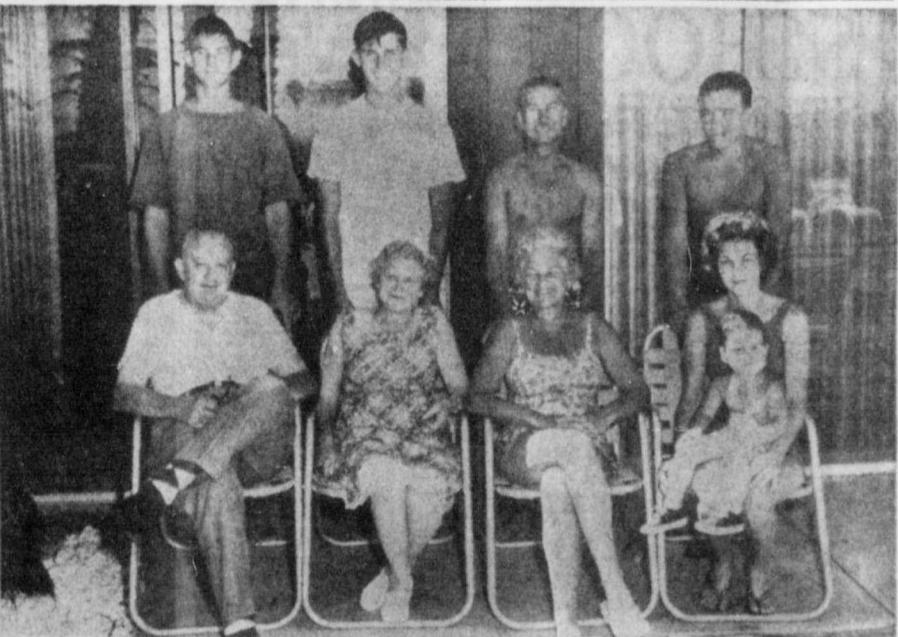
### Hoosier Student

... starting in September will be Miss Ruth Marie Samson, daughter of Mr. and Mrs. Herbert Samson of 1066 San Jacinto Way, in Palm Springs. A graduate of Palm Springs High School, Miss Samson will major in elementary education at Valparaiso University, a Lutheran school located 50 miles from Chicago's loop in northwestern Indiana. A record-breaking enrollment of 3000 students is expected.

### Impressed by Success

Even Republicans who view Rockefeller's brand of Republicanism with suspicion or distaste can be impressed by success.

Javits, seeking a second term, was first elected to the Senate in 1956 by a margin of about 450,000 votes. But he was running on a ticket with Dwight D. Eisenhower, who was carrying the state by 1,600,000 votes.



FOUR GENERATIONS are grouped here as they vacationed at the Bermuda Palms Hotel in Palm Springs to celebrate the 22nd birthday of Mrs. Tony Arce. From left seated, are L. J. Mulligan, Mrs. Mulligan, first generation; Mrs. Cameron,

second generation; Mrs. Arce, third generation, and son Tony Jr., 1½ years-of-age, fourth generation. Back row from left, Mike Cameron and friend Jeep Roemer, Harold Cameron, and Tony Arce. (Desert Sun Photo)

### Mrs. Kennedy to Urge Electorate

WASHINGTON (UPI) — Mrs. Jacqueline Kennedy will make a nonpartisan radio and television appeal to American voters to register and to go to the polls in November.

The American Heritage Foundation said Tuesday the first lady's one-minute filmed appeal would be broadcast throughout the nation during September and October.

Michigan is a leading producer of plantation-grown Christmas trees, with over 10,000 growers.

### HENRY A. SIMSARIAN, INC.

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#### Refrigeration

#### Electric Home Appliances

AMERICAN STANDARD PLUMBING

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20 Trucks and Experienced Men to Serve You

IT IS THE SERVICE AFTER THAT COUNTS

250 North Palm Canyon Drive — Phone FA 5-2053

Desert Sun 3

Wednesday, August 29, 1962

Palm Springs, California

## Sophia Is Most Beautiful

NEW YORK (UPI) — Sophia Loren was picked as the most beautiful woman in the world today by the Caricaturists Society of America. Mrs. Jacqueline Kennedy placed fourth, behind Brigitte Bardot and Grace Kelly.

The caricaturists society is a group of artists which feel that a woman with a beautiful face does not necessarily need a figure to match, although it helps. Joseph Kaliff, president of the group, said a woman's beauty "has to be in her face, rather than in her legs or arms... or any other part of her figure."

"It's entirely possible for a woman with a beautiful face to also have a beautiful figure. But it's rare that a caricaturist bothers to notice anything about a beautiful woman except her face."

Here is the list of the artist's 10 most beautiful women and why they were selected:

Sophia Loren—"In addition to everything else, she has what must be the most beautiful eyes in the world."

Brigitte Bardot — "First you see her arresting chin, then you notice the rest of her face is equally irresistible."

Grace Kelly—"If ever a woman has more perfect ears, we've yet to meet her."

Jacqueline Kennedy—"Her magnificent head of hair must be a hairdresser's delight. It supplies a frame for a magnificent face."

Audrey Hepburn—"Her neck is so fragile, so lovely."

Julia Meade—"Hers is a perfectly shaped, delicate nose..."

Shirley MacLaine—"Her lips are the most inviting any artist could ever recall ever seeing."

Kim Novak—"she has perfect cheekbone structure."

Princess Margaret—"She has a classically beautiful forehead, from which the rest of a most beautiful face flows."

Doris Day — "Whoever said freckles detract from beauty didn't see Doris. Every woman should have her freckles and facial beauty."

## Complaint on Flies Heard By Supervisors

RIVERSIDE — A complaint that flies have become a nuisance at Desert Memorial Park, especially during burials, services, was received by the board of supervisors here from Robert A. Schlesinger of Palm Springs, attorney for the Palm Springs Cemetery District, and referred to the county health department for investigation.

"Flies have been a nuisance at the cemetery for some time," said Schlesinger, "presumably emanating from the operation of the sanitation district immediately north. Recently the presence of flies has become acute and interferes with the operation of the cemetery." He requested an investigation and abatement of the nuisance.

In the past, Khrushchev has often built up tension to promote such talks and to put the West under pressure in the hope of getting concessions.

He may be using the same technique presently, although he has been made aware by the Western Allies of the fact that they remain determined to stay in Berlin, no matter what comes.

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## Candidates Set For TV Showdown

Stakes Are High  
In Nixon-Brown Head-On Debate

SAN FRANCISCO (UPI)—Richard M. Nixon and Edmund G. Brown are ready for a showdown fight to see who will be governor of California for the next four years.

Both the 49-year-old former vice president and the 57-year-old Democrat who now sits in the governor's chair in Sacramento plan to launch an all-out campaign on Labor Day. The decision will come Nov. 6 when more than 7 million voters will pick the winner.

So important do both political parties regard the Nixon-Brown battle that President Kennedy is expected to make at least one trip to the West to campaign for Brown while ex-president Eisenhower is pledged to make one and possibly two speeches for Nixon.

The stakes are high.  
The winner will become the chief executive of the state to be the nation's most populous, a state growing in political influence every year.

Commands State's Votes  
In 1964, whoever is governor of California will command almost 100 votes in the national convention of his party.

The election is regarded as particularly vital to Nixon if he expects to remain a national figure.

Even though he insists he will not be a candidate for president in 1964 if he wins the governorship, it is obvious Nixon would have a strong voice in determining the GOP nominee if he headed the California delegation.

As for Brown, an active politician in his home state almost all his life, November will determine if the voters approve his four-year program of "responsible liberalism." And it also will be a test to a degree, of Kennedy's personal popularity in a state which Nixon carried in the 1960 presidential election by a bare 35,000 votes.

One of the high spots of the campaign is expected to be a joint appearance of the two candidates before the conference of United Press International Editors and Publishers in San Francisco Oct. 1.

**Appear Together**  
Replies to an invitation extended by Richard A. Liffin of UPI conference director, both Brown and Nixon agreed to appear on the same platform to discuss campaign issues.

It will be one of the few face-to-face meetings between the two men during the entire campaign although in mid-October they are expected to engage in one statewide television debate.

Supporters of both say they are eager for a head-on meeting.

At the very outset of his political career, when he first ran for Congress in 1946, Nixon engaged in a series of sharp verbal exchanges with Democratic incumbent H. Jerry Voorhis, whom he defeated. Two years later, he tangled once in debate with Helen Gahagan Douglas in his successful campaign for a U.S. Senate seat.

Recalls "Kitchen Debate"  
One of the high spots of his eight years as vice president was Nixon's impromptu "kitchen debate" with Premier Khrushchev in Moscow.

As for the 1960 presidential campaign and the series of debates with Kennedy, some of Nixon's aides admit the results might have been a factor in Nixon's narrow loss. But they insist that in several exchanges Nixon came out on top.

Brown, like Nixon, is a lawyer and he, too, has had experience in the rough and tumble of political debate.

He got his nickname "Pat" from his oratorical ability as a high school student selling Liberty Bonds in World War I.

He usually ended his sales pitch by echoing Patrick Henry's immortal phrase "give me liberty or give me death"—and his fellow students called him "Pat" from then on.

### So... Jailed

MOSCOW (UPI) — Five members of the Jehovah's Witnesses have been sentenced to jail in Hungarian court, according to reports in a Communist party newspaper.

They were accused of "belonging to and furthering an underground organization hostile to the state," the newspaper Hajdu-Bihar Naplo reported.

A gentle word, a kind look, a good-natured smile can work wonders and accomplish miracles.

—William Hazlitt



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STORES WILL BE  
**CLOSED**  
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THURSDAY, FRIDAY,  
SATURDAY, SUNDAY,  
TUESDAY, WEDNESDAY  
AUG. 30, 31, SEPT. 1, 2, 4, 5.

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COMPARE OUR TRIM

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BONELESS TOP ROUND,  
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CENTER CUT LB. 79¢

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COMPARE OUR TRIM  
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**Cheddar Cheese** LB. 55¢

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MARKE BASKET  
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MARKE BASKET SLICED—8-OZ. PKG.  
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DOLLY MADISON EACH 39¢

ANGEL FOOD CAKE  
BARBARA ANN PKG. OF 8 CINNAMON ROLLS 29¢

U.S.D.A. GRADE A FRESH  
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WONDERFUL FOR THE BARBECUE

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TAILS & EXCESS FAT REMOVED BEFORE WEIGHING

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FULLY COOKED  
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5-LB. CAN

FLASH BRAND FROZEN  
**STACK O' STEAKS** 10.89¢  
2-OZ. BEEF SANDWICH STEAKS

FRESH, LEAN  
**GROUND BEEF** LB. 39¢

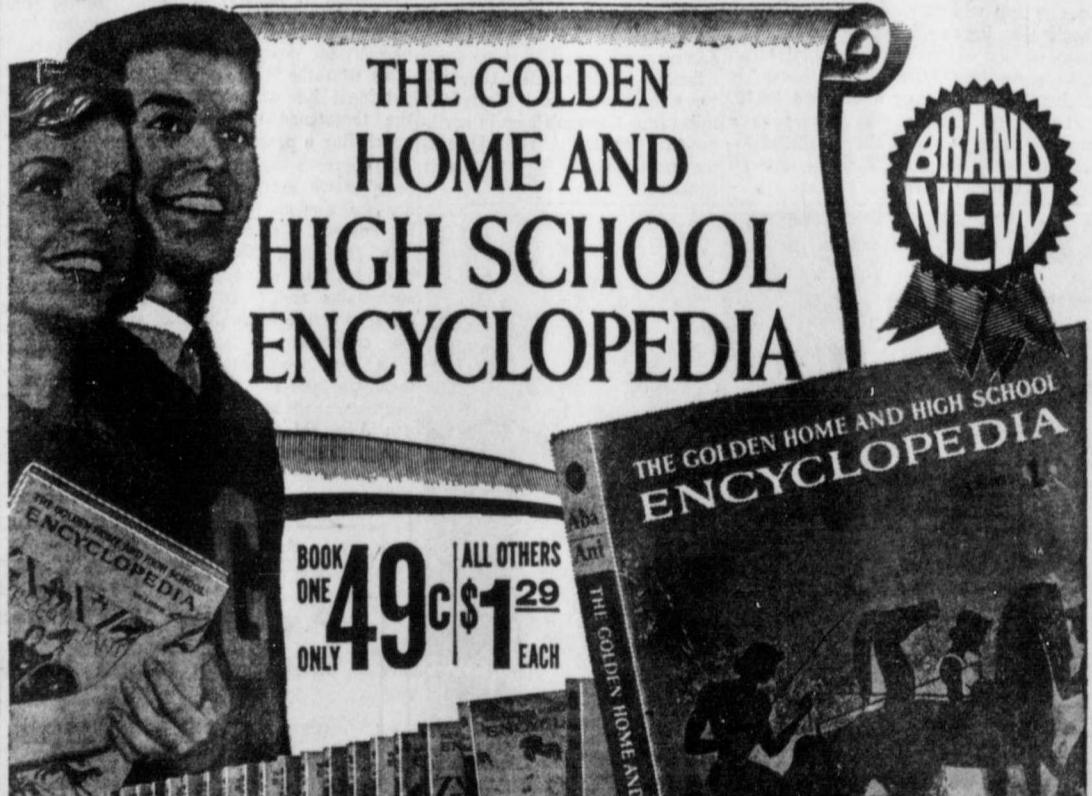
GROUND SHOULDER LB. 59¢

GROUND ROUND LB. 69¢

SWIFT'S PREMIUM BACON 1-LB. PKG. 69¢

MORRELL'S YORKSHIRE BRAND 1-LB. 59¢ THICK-SLICED 2-LB. PKG. \$1.15

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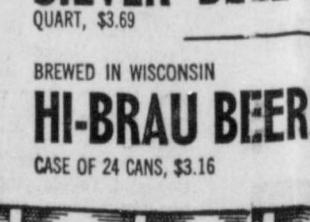
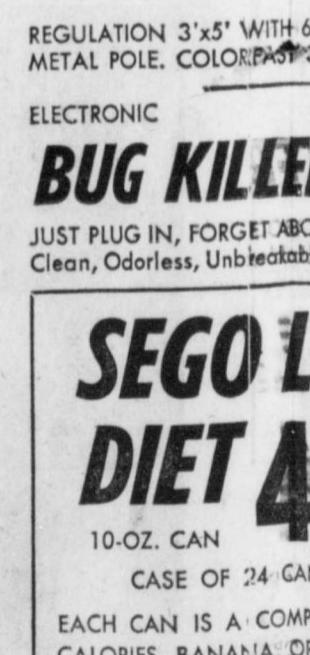
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**CHUCK ROAST** LB. 39¢

COMPARE OUR TRIM

**RIB STEAK**

**CHUCK  
STEAK** LB. 49¢

BONELESS TOP ROUND,  
SIRLOIN TIP OR  
CUBE STEAKS LB. 98¢

CENTER CUT LB.  
**ROUND STEAK** 79¢

OVEN READY  
**RUMP ROAST** LB. 79¢

WATERMELON CUT LB. 89¢

ROUND BONE  
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**BONELESS ROUND ROAST** 89¢

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Basket** Delicatessen •  
**FRANKFURTERS** 1-LB. PKG. 39¢

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MKT BASKET ALL MEAT SLICED

**Bologna** ROUND OR SQUARE 6-OZ. PKG. 29¢

OREGON MILD  
**Cheddar Cheese** LB. 55¢

KRAFT PIMENTO, BLUE, CHIVE, ONION & BACON

**Whipped Cream  
Cheese** 4-OZ. CARTON 29¢

MKT BASKET  
**Potato Salad** 16-OZ. CTN. 29¢

MKT BASKET SLICED—8 OZ. PKG.

**Cheese** AMERICAN, SWISS  
OR PIMENTO 29¢

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**ANGEL FOOD CAKE** EACH 39¢

BARBARA ANN PKG. OF 8  
**CINNAMON ROLLS** 29¢

U.S.D.A. GRADE A FRESH  
or FROZEN CALIFORNIA GROWN

**YOUNG HEN  
TURKEYS** 35¢

LB.

USDA GRADED CHOICE BEEF

CHUCK ROAST

LB. 39¢

SHOULDER CLOD 89¢

FRESH, LEAN  
GROUNDBEEF 39¢

T-BONE STEAK 119¢

PORTERHOUSE STEAK 129¢

GROUND  
SHOULDER 59¢

GROUND  
ROUND 69¢

TOP SIRLOIN STEAK 149¢

FLASH BRAND FROZEN  
STACK O' STEAKS 1089¢

2-OZ. BEEF SANDWICH STEAKS

REGULAR 39¢

FISH STICKS 59¢

SWIFT'S PREMIUM  
BACON 69¢

MORRELL'S YORKSHIRE BRAND  
1-LB. PKG. 59¢ THICK-SLICED \$15  
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Basket** • •  
**Delicatessen**

MANHATTAN BRAND  
**FRANKFURTERS** 1-LB. PKG. 39¢

MKT BASKET ALL MEAT SLICED

**Bologna** ROUND OR SQUARE 6-OZ. PKG. 29¢

OREGON MILD  
**Cheddar Cheese** LB. 55¢

KRAFT PIMENTO, BLUE, CHIVE, ONION & BACON

**Whipped Cream  
Cheese** 4-OZ. CARTON 29¢

MKT BASKET SLICED—8 OZ. PKG.

**Cheese** AMERICAN, SWISS  
OR PIMENTO 29¢

• • **BAKERY** • •  
**ANGEL FOOD CAKE** EACH 39¢

BARBARA ANN PKG. OF 8  
**CINNAMON ROLLS** 29¢

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**LABOR DAY Values!**

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MARKET BASKET

QUART JAR

**SALAD  
DRESSING** 35¢

HUNT'S  
**PORK &  
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**RIPE OLIVES** PITTED 33¢

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50-STAR FINEST QUALITY

**AMERICAN  
FLAG** \$2.49

REGULATION 3'x5' WITH 6-FOOT JOINTED  
METAL POLE. COLORFAST & DURABLE.

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JUST PLUG IN, FORGET ABOUT BUGS!

Clean, Odorless, Unbeatable, Safety - Approved.

**SEGO LIQUID  
DIET** 4 FOR \$1.00

10-OZ. CAN

CASE OF 24 CANS, \$5.50

EACH CAN IS A COMPLETE MEAL—225

CALORIES. BANANA, ORANGE, VANILLA,

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EXTRA DRY

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CASE OF 24 CANS, \$3.16

BREWED IN WISCONSIN

12-OZ. CAN

LOW PRICES plus

BLUE CHIP STAMPS!

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Basket

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STAMPS

EXPERT 24-HOUR PHOTO-  
FINISHING SERVICE

more meat

Dr. Ross  
MEAT FLAVOR  
DOG FOOD

more flavors

DOLE  
**PINEAPPLE-  
GRAPEFRUIT  
DRINK** 4 FOR 89¢

46-OZ.  
CAN

Everything You Need For Your "Cook-Out"

MOREHOUSE—PRICE INCLUDES 2¢ OFF

**Mustard** 25¢

24-OZ.  
JAR

**Potato Chips** 49¢

7-OZ.  
BAG

**Bar-B-Que Sauce** \$1.00

3 12-OZ.  
BOTTLES

**Cliff Char  
Briquets** 79¢

10 LB. BAG

**Lighter Fluid** 49¢

1 LB. BAG

**Marshmallows** 25¢

JIF CREAMY OR CHUNK

**Peanut Butter** 49¢

16-OZ. JAR

**Zee Napkins** 10¢

PKG. OF 80

COOK IT OR KEEP IT IN

**Kaiser Foil** 29¢

HOUSEHOLD,  
25-FT. ROLL

**Tomatoes** 10¢

LB.

**Celery** 10¢

EACH

**Avocados** 10¢

RICH AND BUTTERY

EACH 10¢

**Honey Dew  
Melons** 5¢

TREESWEET

**Orange  
Juice** 95¢

6 6-OZ.  
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**Strawberries** 39¢

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The Desert Sun 5  
Wednesday, August 29, 1962  
Palm Springs, California

Horoscope Forecast  
By Carroll Righter

GENERAL TENDENCIES: A wonderful day to show your appreciation of your country by some particular service to your community or state. Good for all sorts of constructive action in getting your plans before others — even though it may be through blueprints, photostats, printing etc. See your environment is in perfect order, in condition.

ARIES (Birthdays from Mar. 21 to Apr. 19) — Be sure you get work done in all important spheres of your endeavor, since this will pay off big dividends later. Then concentrate on achieving greater harmony with partners. Ask questions.

TAURUS (Birthdays from April 20 to May 18) — Get your talents working in right direction now, and realize a bigger income. Contact the right people and delight them. Then relax tonight at favorite hobbies or with your partner.

GEMINI (Birthdays from May 19 to June 21) — Make family happy by devoting much of this day to their interests and happiness. However, don't neglect to get business more operative also. Get all organized in a practical way.

MOON CHILDREN (Birthdays from June 22 to July 21) — Fine day to take little time for that specific data you require at this time. Please your associates. Then get together in P. M., and have a good time socially.

LEO (Birthdays from Aug. 22 to Sept. 21) — You can succeed now by impressing others with your practical and down-to-earth methods. These improve appearance. Go out socially tonight to places that really please.

LIBRA (Birthdays from Sept. 22 to Oct. 21) — If you go after it, you will get the private backing that you need. Be sure you keep it confidential, however. Others may pirate it if you don't.

SCORPIO (Birthdays from Oct. 22 to Nov. 21) — If you are specific in telling what your plans are, friends who are experts will gladly help you. Many interesting benefits can be yours if you take the initiative. Be gay in P. M.

SAGITTARIUS (Birthdays from Nov. 22 to Dec. 21) — Through social outlets you can now make a fine impression on Big-wigs. Study how best to please them. Then later be sure your credit is intact, increase good will.

CAPRICORN (Birthdays from Dec. 22 to Jan. 20) — Write to those individuals out of town for the suggestions and backing you need. Hit on a new tack that is effective. Then get out and make new contacts. Dig up data.



**BEAUTIFUL SCENERY** was supplied on a Palm Springs weekend vacation at the President by the Sunnymeade Community Fair queen, Miss Linda Jean Osteen. The charming beauty was relaxing after her royal tenure in the company of her mother.

#### DESERT HOT SPRINGS

### Local Residents Hawaii-Bound

By ELLEN SAUNDERS  
DESERT HOT SPRINGS — A vacation in Hawaii is in store for the Rev. Herbert J. Cook, pastor of St. Elizabeth's who sails from San Francisco for the islands next week. Making the trip with him will be his brother, Monsignor Adelbert J. Cook, of Alliance, Ohio.

Merle H. Graffam a former employee of Horton's Market here, is now in Hale, England, where he will serve for two years as a missionary for the Latter Day Saint's Church.

Vacationing at the Walter Klocke home this week are their daughters Mrs. Kenneth Delaney of Northridge and Mrs. Joe Tableman of Covina and grandchildren; Lloyd Delaney and Judy and Stephen Tableman.

A double birthday celebration honoring Robert Thorpe and his son, Michael was held at the Thorpe home here on Sunday. Michael and his fiancee, Miss Margaret Owen of Acacia motorized down from Los Angeles for the event.

The Weaver Laffertys of Dallas, Tex., who have been visiting their son Weaver Lafferty of Culver City, spent the past weekend here with his sister, Mrs. Stone Wright Jr., and her family.

News of the birth of her second great-grandchild has just been received by Mrs. Grace L. Eastman who has made her home here for several years with her daughter, Mrs. J. C. McGee.

The new arrival, Charles Williamson Eastman III, was born on Aug. 9 at Fort Dix, N. J. His parents are Lt. and Mrs. Charles W. Eastman Jr.

The Michael Winicks who recently returned from a brief vacation at Reno and Lake Tahoe, have as their houseguests, their neice and nephew, Mr. and Mrs. Joseph W. Ehrenreich of Convent, N. J., and Mr. and Mrs. David Wachtel of Encino who flew in from Hawaii where they had been celebrating their 25th wedding anniversary.

The first regional conference will be at St. Louis, Mo., Sept. 17-18. Other will be at Portland, Ore., Oct. 1-2; Denver, Colo., Oct. 8-9; New Orleans, La., Oct. 15-16; and Philadelphia, Oct. 22-23.

The conferences will be open for public participation. Representatives of private, local, state, and federal agencies and organizations are urged to participate.

Freeman will be chairman of each conference and will deliver the keynote speech. Assistant Secretary of Agriculture John A. Baker, in charge of rural development and conservation, will hear the reports of discussion groups. Administrators of department agencies will be present to answer questions from the audience.

Regional speakers familiar with local conditions, headed by the governor of the host state, will present basic information in panel discussions the first day of each conference.

Panelists will be invited to define the economic and social forces now shaping agricultural and rural America and what their consequences may be for the region. They will discuss them under such topics as origins and symptoms of change, the impact of change, and guidelines for remedial action.

Mr. and Mrs. Henry Cordes who settled here last April after wintering in Southern California, returned this week from a two-month visit to their former home in Kansas City. There they were the guests of Mrs. Cordes' sisters, Mrs. Harry J. Ferrey and Mrs. George Ernst.

# SUPERMARKET SWEEPSTAKES WINNER

Start Your SUPERMARKET SWEEPSTAKES Card TODAY — You May WIN UP TO \$5,000 Cash NO PURCHASE NECESSARY

**MAYFAIR MARKETS OPEN LABOR DAY**

5222 Arlington Ave., Riverside  
5720 Mission Blvd., Rubidoux  
940 S. Palm Canyon, Palm Springs  
83-240 Ave. 46, Indio

**ARDEN**

ARDEN, 2-lb. LOAF CHEESE FOOD	69¢
ARDEN, PINT SIZE SOUR CREAM	53¢
ARDEN, PINT SIZE COTTAGE CHEESE	29¢
1-lb. CARTON ARDEN BUTTER	69¢

**HILL'S BRO COFFEE**

ALL GRINDS 1-LB. CAN 5¢  
HILL'S BRO COFFEE 2-lb. CAN \$1.17  
HILL'S BRO COFFEE 10-oz. JAR, DEAL PACK INSTANT COFFEE 58¢

**MAYFRESH, 12-oz. CAN, ASSORTED FLAVORS**

**Can Beverage 12 for \$1**

DUNCAN HINES — 14-oz. EARLY AMERICAN Cake Mix ... 3 for \$1

SILK — 4-ROLL PACK Toilet Tissue 3 for \$1

COOK-OUT — 10-lb. BAG, CHARCOAL Briquets ... 49¢

MAYFRESH — 24-oz. JAR Mayonnaise 39¢ 79¢

**PRODUCE PRICES GOOD thru SEPTEMBER 2nd**

GARDEN FRESH — HUSK ON SWEET CORN ..... ea. 5¢

U.S. NO. 1 RUSSET POTATOES ..... 8 lb. Cello Bag 29¢

SWEET ITALIA MUSCAT GRAPES ... 10¢

GARDEN FRESH — (Ideal for Stuffing) BELL PEPPERS ... 10¢

**Special Offer! TOP QUALITY**

54" IRONING BOARD PAD & COVER SET SAVE 80% 69¢

• Extra Size  
• Drawing Closure  
• Extra Thick Pad  
• Aluminum Silicone Coating

OLD TAVERN, 2-lb. JAR STRAWBERRY PRESERVES ... 49¢

13-oz. SIZE MA BROWN RELISH ... 4 for 49¢

BELL BRAND, REG PKG POTATO CHIPS ... 49¢

SUGAR RIPE, QUART JAR FRESH PRUNE JUICE ... 3 for 39¢

GIANT SIZE, DEAL PACK JOY - DETERGENT ... 57¢

REG. SIZE, DOWNY - Fabric Softener ... 47¢

VERMONT MAID, 24-oz. SIZE BUTTERED SYRUP ... 61¢

**Mayfair Markets**

**940 South Palm Canyon Drive Open**

## SUPERMARKET SWEEPSTAKES

# WINNERS

**Mayfair**  
SUPER MARKETS

**TAKE THE  
LABOR  
OUT OF  
LABOR  
DAY...**



MAYFRESH, 12-oz. CAN, ASSORTED FLAVORS

**Can Beverage 12 for \$1**

DUNCAN HINES—14-oz. EARLY AMERICAN

**Cake Mix ... 3 for \$1**

SILK—4-ROLL PACK

**Toilet Tissue 3 for \$1**

COOK-OUT —10-lb. BAG CHARCOAL

**Briquets ... 49¢**

MAYFRESH—24-oz. JAR

**Mayonnaise 39¢ 79¢**

**Mayfair Perfection in Produce**

**EXTRA FANCY  
HONEY DEW or CASABA**

**MELONS 5¢  
lb.**

KESTONE, 4-oz. PIECES & STEMS

**MUSHROOMS 3 for \$1**

**Mayfair Liquor**

**CALDWELL SCOTCH**

IMPORTED SCOTCH — 86 PROOF

**JOHNNY McCABE**

IMPORTED SCOTCH

**PUMP ROOM VODKA GIMLET**

READY MIXED ... SCREWDRIVER

**BARDWELL 80 PROOF**

BLENDED KENTUCKY WHISKEY

**OLD KENTUCKY MILLS**

St. Kt. BOURBON, 4 YEARS OLD, 80 PROOF

**ROYAL OCCASION**

CANADIAN WHISKEY — 80 PROOF

**MOR or BIF**

80 PROOF

**ROYAL OCCASION VODKA**

80 PROOF

**ROYAL OCCASION GIN**

90.4 PROOF

**COLLIERS BRIQUETS 89¢**

MADERA, PICNIC SIZE

**PITTED RIPE OLIVES 5 for \$1**

FIRESIDE, 1 1/2-lb. PKG.

**CREME COOKIES 3 for \$1**

CASE SWAYNE, No. 2 1/2 CAN

**PORK & BEANS 5 for \$1**

WILSON'S, 12-oz. BOTTLE

**TOMATO CATSUP 7 for \$1**

STARKIST, 1/2 FLAT CAN

**CHUNK TUNA 3 for 89¢**

WILSON'S, 12-oz. CAN LUNCHEON MEAT

**MOR or BIF 45¢**

CHRIS & PITT'S, 12-oz. SIZE

**BARBECUE SAUCE 3 for \$1**

WILDERNESS, No. 2 CAN

**PIE FILLING 2 for 89¢**

**RISCO 69¢**

54" IRONING BOARD  
PAD & COVER SET

• Extra Size  
• Drawing Closure  
• Extra Thick Pad  
• Aluminum Silicone  
Coating

OLD TAVERN, 2-lb. JAR

**STRAWBERRY PRESERVES 49¢**

LLSWET, 1-lb. CTN.

**MARGARINE 27¢**

13-oz. SIZE

**MA BROWN RELISH 4 for 49¢**

BELL BRAND, REG PKG

**POTATO CHIPS 4 for 49¢**

SUGAR PIPE, QUART JAR

**FRESH PRUNE JUICE 3 for 57¢**

Giant SIZE, DEAL PKG

**JOY - DETERGENT 57¢**

REG. SIZE,

**DOWNY - Fabric Softener 47¢**

Vermont MAID, 24-oz. SIZE

**BUTTERED SYRUP 61¢**

**RISCO 69¢**

54" IRONING BOARD  
PAD & COVER SET

• Extra Size  
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REG. SIZE,

**DOWNY - Fabric Softener 47¢**

Vermont MAID, 24-oz. SIZE

**BUTTERED SYRUP 61¢**



\$500.00 WINNER

MAYFAIR - AZUSA  
PAULING HINESLEY

S. Cerritos, Azusa



\$300.00 WINNER

MAYFAIR - AZUSA  
EVELYN J. RIGSLY

Comstock Ave., Glendale



\$40.00 WINNER

MAYFAIR - MONTCLAIR  
BEVERLY BAIRD

Rosewood St., Montclair



\$80.00 WINNER

MAYFAIR - RUBIDOUX  
Mrs. C. E. PROFIT



\$400.00 WINNER

MAYFAIR - RUBIDOUX

Mrs. C. E. PROFIT

**MAYFAIR'S BLUE RIBBON STEER BEEF**  
Guaranteed the Finest

OR YOUR MONEY  
CHEERFULLY REFUNDED

<b>CHUCK STEAK</b>	<b>ROLLED ROAST</b>	<b>GROUND BEEF</b>	<b>PORK SPARE-RIBS</b>
<b>49¢ lb.</b>	<b>79¢ lb.</b>	<b>39¢ lb.</b>	<b>39¢ lb.</b>

<b>7-BONE ROAST</b>	<b>RIB STEAK</b>
<b>0-BONE ROAST</b>	<b>T-BONE STEAK</b>
<b>RUMP ROAST</b>	<b>PORTERHOUSE STEAK</b>
<b>BEEF SHORT RIBS</b>	<b>TOP SIRLOIN STEAK</b>
<b>CLUB STEAK</b>	<b>LONDON BROIL STEAK</b>

<b>GROUND ROUND</b>	<b>69¢</b>
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<b>GRADE A YOUNG TENDER</b>	<b>FRESH FRYING CHICKENS</b>
<b>TURKEYS</b>	<b>WHOLE, CUT-UP OR SPLIT</b>
<b>YOUNG HENS 39¢</b>	<b>YOUNG TOMS 35¢</b>
<b>SMOKED PORK CHOPS 89¢</b>	<b>FRYERS 37¢</b>

<b>CORN KING Canned HAMS 4 for \$4.98</b>	<b>REYNOLD'S WRAP 31¢</b>
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<b>TIP TOP 6-oz. CAN</b>	<b>7 for \$1</b>
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<b>ARDEN FAMILY PACK HALF GALLON ...</b>	<b>65¢</b>
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<b>KERMIN 8-oz. BEEF, TURKEY, CHICKEN... 5 for \$1</b>	<b>5 for \$1</b>
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<b>JOHNSTON'S 9" SIZE ASSORTED ... 59¢</b>	<b>59¢</b>
--	------------

<b>PET RITZ 8" SIZE ASSORTED ... 43¢</b>	<b>43¢</b>
--	------------

<b>ORANGE JUICE DRINK DRINKS ASSORTED FLAVORS ... 10 for \$1</b>	<b>10 for \$1</b>
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<b>LEMONADE ... 10 for \$1</b>	<b>10 for \$1</b>
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<b>GEORGIA SHORE, 1/4-lb. Pkg. BREADED SHRIMP \$1.49</b>	<b>1.49</b>
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<b>FOUR FISHERMEN, 8-oz. FISHSTICKS 35¢</b>	<b>35¢</b>
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<b>FLASH, 10-2-oz. BUTTERED BEEF STEAKS 50¢</b>	<b>50¢</b>
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<b>FLASH, 10-2-oz. FROZEN STEAKS 79¢</b>	<b>79¢</b>
--	------------

<b>CREAM PIES</b>	<b>43¢</b>
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<b>SKIPPY DOG AND CAT FOOD</b>	<b>TOPS IN QUALITY! LOW IN PRICE</b>
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Wednesday, August 29, 1962  
Palm Springs, California

The Desert Sun 7



HONORARY MAYOR of Palm Springs, Bob Hope, asks "How are your eyes?" Chairman of September's 1962 Sight-Saving Month, the popular comedian is joining in the drive which is jointly sponsored by the National Society for the Prevention of Blindness and the California P.O.B. Purpose of the drive is to alert the United States to the need for eye health and safety to reduce the 30,000 new cases of blindness each year.

### THOUSAND PALMS

## Illinois is Goal of Post Office Worker

By BEATRICE EAVES  
THOUSAND PALMS Mrs. Richard James' daughter Myra and son Jim, flew all the way to visit with their parents, Richard and other relatives. Helen is the assistant post-mistress of Thousand Palms. She has relatives in Bloomington, Kankakee and Peoria, Ill., whom she hoped to see. Her father has been ill and was looking forward to this visit.

A group of women from Thousand Palms drove to Vista, where they visited and lunched with the Missionary and Service League of the Vista Community Church. Then they toured the Green Oak Ranch near Vista, which is a Christian Western Ranch for boys, sponsored by the Union Rescue Mission.

Another stop enjoyed by the ladies was at Big Bend Land where life-size figures of Bible characters have been shaped from simple desert sand and water, and arranged to depict the best known and beloved scenes from the Bible. The pictures of Christ in Gethsemane, The Last Supper, and Birth of Jesus are truly works of art.

**Thriftys**  
CUT RATE DRUG STORES

Prices  
good  
today  
thru  
Wed.

Greater Values! Greater Savings! Blue Chip Stamps On Over 20,000 Items

During  
Thriftys  
Giant . . .

# Dollar Day Sale!

• 2333 McCallum Way at Farrell Dr. Palm Springs Shopping Center  
• 366-368 South Palm Canyon Drive



**THIS WEEK'S TOPS** THRIFTY'S OWN PRICE SPECTACULAR

**89¢ 3-Ring Blue Canvas Binders**

**48¢**

A Thrifty beltinger! Holds over 300 sheets. Sturdy, long lasting with 1½" rings. Come in and see our wide selection of back-to-school supplies at low Thrifty prices!

... and don't forget your Blue Chip Stamps!

**THIS WEEK'S TOPS** THRIFTY'S OWN PRICE SPECTACULAR

**79¢ Colgate Florient Room Deodorant**

**3 FOR \$1.00**

Nationally advertised—never before at this Thrifty low price! A delightful choice of fragrances . . . Lilac, Spice, Pine, Mint, Floral and new Unscented, 5½ oz. aerosol can.

... and don't forget your Blue Chip Stamps!

**THIS WEEK'S TOPS** THRIFTY'S OWN PRICE SPECTACULAR

**\$3.98 Men's Ban-Ion® Knit Sport Shirts**

**\$3.00**

Banlon texturized nylon . . . unequalled comfort, handsome good looks. Sculptured knit collar, won't pull or stretch out of shape. Wonderful colors . . . small, medium, large and extra large.

... and don't forget your Blue Chip Stamps!

## Back-to-School Supplies

**\$2.49 Aladdin Lunch Kits**

with ½ pt. Vacuum Bottle

**\$1.79**

Sturdy metal, choice of colorful cartoon characters . . . Flintstones, Huckleberry Hound, etc.

Keapsit Metal Lunch Kit \$2.49 with 10-oz. Vacuum Bottle \$2.19

Keapsit Vinyl Lunch Kit \$2.19 with 10-oz. Vacuum Bottle \$2.19

Keapsit Bongo Lunch Kit \$2.98 with 10-oz. Vacuum Bottle \$2.98

Wide Ruled Filler Paper . . . 39¢  
Theme 3-Hole Note Book . . . 49¢  
Steno Spiral Note Book . . . 25¢  
Steno Green Tint Note Book . . . 33¢  
Pack of 5 Report Folders . . . 43¢  
3-Hole Filler Paper . . . 19¢  
200 Thrifty Typing Paper . . . 69¢  
3-Ring Vinyl Binder . . . 98¢  
Leather Case Binder . . . \$1.49  
Vinyl Zipper Binder . . . \$2.49  
Leatherette Brief Case . . . \$3.49  
Nifty "Top Punch" Binder . . . 98¢  
75¢ Value! Combination Padlock . . . 63¢

**Remington Holiday Portable Typewriter**

84 Character Keyboard, Sine space selector, marginal release key precision built.

**\$49.95**

... and don't forget your 49¢ Blue Chip Stamps!

**\$2.19 All-Metal Port-a-File**

Keep personal papers in order with lock and key protection. A to Z dividers. Grey or green.

**\$1.69**

... and don't forget your 70¢ Blue Chip Stamps!

**Bag of 10 5¢ Hershey Bars**

Individually wrapped to preserve freshness.

**39¢**

**59¢**

Black patent with gold trim sunburst design around birth stone.

**HERSHEY'S MILK CHOCOLATE**

**Quality Liquors for Less**

It's Light & Mellow Imported

**L & M Blended Whiskey**

**3 for \$11**

**3.98 Each**

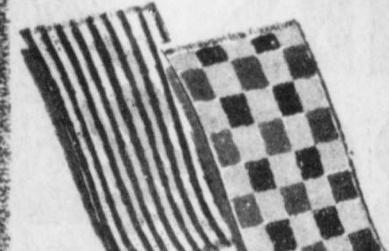
**Scotts Glen Scotch Whisky**

**3 for \$11**

**Fifth**

Thrifty has your favorite Beer Ice Cold

Quart No Return Bottles	12-oz. Cans
Ruser Beer 3 for \$1	Colorado Gold Label 6 for 87¢
Dark Beer 6 for 96¢	Wellington Stout Malt 6 for 96¢
Flying Dutchman 6 for 149¢	Supreme Pilsner 6 for 109¢



**49¢ Cannon Terry Dish Towels**

**16x32 Inches 3 for \$1.00**

Wonderful, absorbent cotton terry! Fringed ends. First quality. Choice of checks, stripes, solids.

**69¢ Marquisette Curtain Panels**

**2 FOR \$1.00**

Easy care rayon marquisette . . . washable, quick drying, sparkling white panels to grace your windows. 30x82".

... and don't forget your Blue Chip Stamps!

**\$9.99 3-Light Pole Lamps**

Floor to Ceiling **\$7**

Handsome "glass-look" plastic shades in choice of coral, turquoise or white. Brass center tension pole.

**\$1.49 Plastic Diaper Pails**

Large 15 Qt. Size **\$1**

Sanitary and easy to clean. Choice of nursery colors. Close fitting lid. Long lasting, no corrosion.

**Pole Type Bathroom Storage Unit**

With 3 adjustable shelves **\$6.99**

Sparkling, triple chrome plated . . . give your bathroom a decorator touch . . . add 3 spacious shelves for toiletries, towels, etc. . . . handy towel ring, too.

... and don't forget your 67¢ Blue Chip Stamps!

**\$1.59 King Size TV Tray Tables**

**\$1.00**

Portable! Light-weight (yet sturdy)! Large removable tray in choice of smart designs — ¾" brass finish legs.

... and don't forget your Blue Chip Stamps!

**\$1.49 Maalox Suspension**

12-ounce size **\$1**

**Sego Liquid**

10-ounce Dietary **4 for \$1**

Box of 12 Reg. 45¢ **3 Boxes \$1**

... and don't forget your Blue Chip Stamps!

**Bag of 250 Cotton Balls**

**\$1.20 Value!**

**2 for \$1**

Soft absorbent, so ideal for cosmetics. Dollar Day Priced!

**Hi-Power Water Sweeper**

Just attach to your hose. The new way to pressure clean walks, driveways, windows, patios, screens and dozens of other surfaces. An indispensable cleaning aid . . . and don't forget your Blue Chip Stamps.

96¢

She's as cute as a button! Fully jointed, darling painted face, vinyl hair ribbon, heavy gauge construction.

... and don't forget your Blue Chip Stamps!

**\$1.88 Cutie Bell Inflatable Doll**

Full 21 inches Tall **\$1**

This deluxe set has 3 swings, 9 foot galvanized slide with sure step ladder. Air glide, 2 exercise rings, trapeze bar & chinning bar.

... and don't forget your 67¢ Blue Chip Stamps!

**Discount Catalog Sales Dept.**  
**BOTH PALM SPRINGS STORES**



**FAST FREE DELIVERY**

**\$1.00 Kings Men Toiletries**

**2 for \$1.00**

Choice of Cologne, Hair Tonic and Talc. While stocks last. Disc. pkg.

... and don't forget your Blue Chip Stamps!

**Fashion Jewelry Necklaces Bracelets Earrings**

**\$1.00 and \$2.00 Value!**

**2 FOR \$1.00**

Bangles, bangles 'n beads galore! All hi fashion . . . in beautiful fall colors.

... and don't forget your Blue Chip Stamps!

**Values to \$3.95 Christmas Cards**

**2 Boxes for \$1**

Save on this sparkling pre-Christmas selection! Modern or traditional. All boxes contain one of a kind.

**\$1.88 Cutie Bell Inflatable Doll**

Full 21 inches Tall **\$1**

She's as cute as a button! Fully jointed, darling painted face, vinyl hair ribbon, heavy gauge construction.

... and don't forget your Blue Chip Stamps!

**9 Foot Headbar "Block Buster" Gym Set**

With Sturdy 2½ Inch Tubular Steel Legs and Headbar

This deluxe set has 3 swings, 9 foot galvanized slide with sure step ladder. Air glide, 2 exercise rings, trapeze bar & chinning bar.

... and don't forget your 67¢ Blue Chip Stamps!

**Labor Day Outing Needs at Discount Prices!**

**Large 12-ounce Can**

**Shasta Soft Drinks**

**12 for \$1.00**

Choice of Orange, Grape, Lemon-Lime, Root Beer, Iced Tea, or Cola. Have plenty on hand for the Labor Day weekend . . . tasty and refreshing. Economical.

**FREE Delivery**

**Call 325-5170**

(2333 McCallum Way at Farrell Dr.)

Palm Springs Shopping Center)

**Call 324-4281**

(2333 McCallum Way at Farrell Dr.)

Palm Springs Shopping Center)

**Thrifty Pan Film Black & White 3 for \$0.88**

**Thrifty 50 ft. Color 8mm Movie Film \$1.79**

**E-Z Lite Briquettes Charcoal 10-lb. Bag 47¢**

**\$1.39 SEA & SKI Suntan Lotion 4-oz. Plastic Bottle 97¢**

**\$5.98 Value! Deluxe Web Patio Chairs \$4.88**

**Sturdy 1" polished tubular aluminum frame, 5x4 webbing for more durability. Reinforced at points of strain.**

... and don't forget your 45¢ Blue Chip Stamps!

**Table Model 13½-Inch Brazier Heavy duty copper base. Adjustable. Complete with skewers. \$3.49**

... and don't forget your Blue Chip Stamps!

**Child's U.S. Howland Swim Caps 98¢**

**34x62" Multi Print Beach Towels \$1.88**

**Hardwood and Canvas Camp Stool 89¢**

**All Hardwood Frame Beach Back Rest \$1.59**

**79¢ Inflatable 28" Beach Ball or 76¢ Inflatable Water Ring 2 for \$1**

Rugged vinyl. Brightly colored . . . pool fun!

**\$ DAY FOUNTAIN SPECIAL \$**

**Regular \$1.25**

**Club T-Bone Steak**

**With Piping Hot Shoestring Potatoes, Cole Slaw, Hot Roll and Butter \$1**

**DOWNTOWN STORE ONLY**

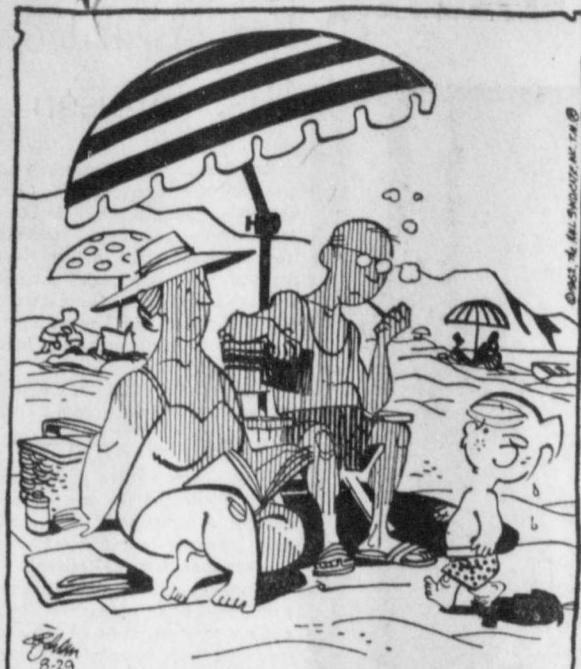


Grin and Bear It



"Of course he's a planned baby! ... You don't let yourself in for all those doctor and hospital bills without taking out plenty of insurance in advance!"

Dennis the Menace



"OKAY IF I PARK IN YOUR SHADE FOR A MINUTE?"

PEANUTS



GORDO



ARCHIE



POGO



MARK TRAIL



SECRET AGENT X9



FLINTSTONES



GOP Prepares Voter Drive In Riverside

RIVERSIDE — A "whirlwind" drive to register all unregistered Republicans is scheduled to begin in Riverside Sept. 1 under the direction of GOP County Registration Chairman Norman Kelhofer, according to Bill Sullivan, chairman of the Republican central committee.

Members of the Riverside Federated Republican Women's Club, Minors for Martin, Republican Assembly, Teen-Age Republicans, Young Republicans, Nixonettes and the Nixon for Governor committee will spearhead the drive, Kelhofer said.

Deadline for registration for the general election November 6 is Thursday, Sept. 13. The local registration drive is a part of Operation ROAR, a nationwide effort for the Registration Of All Republicans.

**Reinvestment**  
NEW YORK (UPI) — The aerospace industry reinvests a higher proportion of its earnings — about 37 per cent in 1961 — than any major manufacturing industry, Aerospace Industries Association of America reports.

SUNAIR DRIVE-IN THEATRE

**ELVIS Presley Kid Galahad**  
COLOR DE LUXE  
Released thru UNITED ARTISTS  
— Also —

**Lad: A Dog**  
CARTOON CARNIVAL SATURDAY & SUNDAY

Palm Springs Television

A DIVISION OF H & B COMMUNICATIONS CORP.

YOUR CABLE TO ALL 7 L.A. CHANNELS  
Channels 2, 4, 5, 7, 9, 11 and 13 — For Information  
Call 324-1508 — For FM Stations Dial 89. Meg. KPFK,  
89.5 KRHM, 90 KFMU, 90.5 KCHV.

Following programs are compiled from reports provided by broadcasters.  
We assume responsibility for last minute changes on their parts. — T.E.D.

● TELEVISION TONIGHT ●

TOP SHOW TONIGHT — Guest Star Patricia Neal portrays a widow whose job managing the exclusive Celeb Beach Yacht Club, gives to her by friends after her husband's death is placed within the orbit of effect of two men — one marked for murder — which leads to a job for "Checkmate" at 8:30 p.m. over CBS-TV.

(c) Colorcast	5—Dragner	9—Movie
WEDNESDAY	6—Rescue 8	11—Staccato
August 29	7—Tomstone	13—Ann Southern
8:00 p.m.	9—Theater	9:30
2-Movie	11—Heckle & Jeckle	2-D. Van Dyke
3—Comedy Time	13—Travel	11—R.C.M.P.
5—Popere	7:15	5—Mr. Lucky
7—Love Bob	2—News	13—B. Venus
11—Superman	7:30	10:00 a.m.
13—Thaxton	2—Alvin	2—8-Theater
5:30	3:37-H. K. Smith	3:6—Naked City
3—Lone Ranger	4:10-W. Train (c)	4—Play Hunch (c)
7—Soupy Sales	5—Bear Odds	5—Peter Gunn
11—Casper	9—Sneak Preview	11—News
6:00 p.m.	11—Groucho	13—Flying Dr.
3:4-7-8-10-13—News	13—Adventure	10:30
5—Bozo	8:00 p.m.	4—Brinkley (c)
11—Hiway Patrol	2—Main Street	5—Diagert
6:15	3—Brinkley	11—Paul Coates
3:4-7-8-13—News	5—Wrestling	13—Mike Stoker
6:30	6:45	11:00 a.m.
2-3-5-10—News	7—Focus America	2:3-4-5-7-9—News
4—Curt Masey (c)	11—Gale Storm	11—Tom Duggan
6—Jeffs Collie	13—Weekend	11:15
8—Aquanauts	8:30	2—9—Movie
9—Cartoons	2:8—Checkmate	3:4-10—Tonight (c)
11—Space Angels	3—Bach. Father	5—Steve Allen
13—Watertown	4:10—The Rebel	11:30
6:45	6:15	7—S.P. Beat
2-4-5-11—News	11—Racket Squad	8—News
3—Huck Hound	9:00 p.m.	12 midnite
6-7—Death Valley	3:4-10—Mystery	7—Theatre
	11—Hawaiian Eye	13—News

(c) Colorcast	10:30	13—I Spy
THURSDAY	2:8—Brighter Day	1:30
August 30	3:4-10—Concentration	2:8—Party
7:00 a.m.	4—Adventure	3:4-10—Our Daught
2-8—Capt. Kangaroo	13—Felix	7—Dec. Bride
3:4-10—Today	11:00 a.m.	13—Theatre
7:45	2:8—Love of Life	2:00 p.m.
9—Babysitter	3-Ernie Ford	2:8—Millionaire
8:00 a.m.	4:10—Impression (c)	3:7—Day In Court
2-Pan. Pacific	5—Fairbanks 't'	4—Make Room
5—News	7—Ernie Ford	9—Movie
7—Chuckoo	11—Broken Arrow	2:30
11—Bible	11:30	2:8—Tell Truth
8:30	2:8—Tomorrow	3:4-10—Seven Keys
5—Yoga	3:4-10—Truth. Conse	4—Hollywood
11—Spanish	5—Movie	3:00 p.m.
13—Public Service	6:7—For a Song	2:8—Secret Storm
9:00 a.m.	9—Understanding	3:6-7—Queen Day
2-8—Calendar	11—Kar Carson	4—Act I
3—Classroom	11:45	5—D. Gardiner
4—Say When	12 Noon	11—Movie
5—Face Lifting	2:8—Burns-Allen	13—Feins
7—1—Married Joan	3:4-10—T. Murray c	3:15
11—Princess Palooka	7—Jane Wyman	5—Tricks, Treats
9:30	9—Cartoons	3:30
2-8—I Love Lucy	11—Sheriff John	2:8—Edge of Nite
4—Play Hunch (c)	13—Neon	3:6-7—Who U Trust
5—Romper Room	12:15	4—Holiday
6—Lynn Marie	13—Milestones	5—Cartoons
7—Movie	12:30	4:00 p.m.
11—Lalaine	2:8—World Turns	2:8—Amos-Andy
13—Stars Hour	3:7—Camouflage	3:6-7—Bandstand
10:00 a.m.	4:10—L. Young	4—Movie
2-8—Verdict Yours	13—Felix	13—Felix
3:4-10—Price Rite c	1:00 p.m.	4:30
6—Star Hour	2:8—Password	5—Lone Ranger
9—Movie	3:4-10—Dr. Malone	9—Uncle Johnny
11—Pam. Mason	5:9-11—Movie	

PLAZA THEATRE

NOW SHOWING

"THE PICTURE IS COLOSSAL!"

— TIME MAGAZINE

"Big as BEN-HUR, if not bigger!" — LOS ANGELES TIMES



Etta Kett



Mugs & Skeeter



KDES—dial 920—1000 Watts

6:00—Sign On	11:30—Desert Neighbors (MF)
A.M.	r.m.
6:01—Thought for the Day	11:33—Cliff Miller Show
6:06—Frank Day Show	12:00—News
6:25—News	12:03—You and Palm Springs (MF)
6:30—Sports Line	(Ralph Kaplan Report—Sun. Only 12:05-12:15)
6:45—Frank Day Show	12:10—Bob Devine Show
7:00—News	1:00—News
7:05—Frank Day Show	1:03—Cliff Miller Show
7:30—Sports News	1:30—Jimmie Fidler Show
7:45—Frank Day Show	1:32—Bob Devine Show
7:50—Sports	2:00—News
8:00—News	2:03—Cliff Miller Show
8:05—Feature Report	2:15—Music Of The Masters
8:10—Frank Day Show	2:18—Bob Devine Show
8:15—Sports Line (MS)	2:30—Howard Manor Show (Mon. 8:30-9:00)
8:30—Sports & Market Report (Sundays 8:30-9:00)	3:00—Bob Devine Show (Mon. 8:30-9:00)
8:35—Sports Line (Old Fash. 1:00-2:00)	3:30—Howard Manor Show (Mon. 8:30-9:00)
8:45—Sports (2:00-3:00)	4:00—News
8:50—Sports (3:00-4:00)	4:10—Cliff Miller Show
8:55—Sports (4:00-5:00)	4:30—Howard Manor Show (T-S)
9:00—Sports (5:00-6:00)	5:00—Bob Devine Show
9:05—Sports (6:00-7:00)	6:00—News
9:15—Sports (7:00-8:00)	6:05—Bob Devine Show
9:30—Sports (8:00-9:00)	6:30—Sports News
9:45—Sports (9:00-10:00)	6:35—Bob Devine Show
10:00—Sports (10:00-11:00)	7:00—Sign Off

KCMJ—dial 1010—1000 Watts

A.M.	2:35—Bandstand

# Editorials-Opinions

THE DESERT SUN PUBLISHING CO. ESTABLISHED 1927

George E. Cameron Jr., President

Carl W. Schooss, Publisher

## A Costly Lesson in Government

It is more than possible now that the \$10 million Desert Inn project for Palm Springs has gone down the drain.

The loss of tax revenues and the blow to all plans for revitalizing downtown Palm Canyon Drive are serious in themselves.

Neither the investor nor the community has this kind of time or patience.

Someone said Monday night that such a proposition should have been treated as a business proposal and discussed between business people in a business atmosphere.

If this is recognized, then even the loss of this substantial investment in our community can be of benefit.

Monday night's council session again was largely devoted on this subject to personalities.

## Other Editors

At Geneva the Russians did exactly what Governor Rockefeller said they would. They bludgeoned the latest United States plan for test-ban inspection. His criticism of that plan seemed to have been confirmed.

But it wasn't, really.

The Governor said that a "continual weakening" of the American position "has been accompanied by a growing Soviet insensitivity which has seen the Soviets withdraw many points already agreed to."

"Why," he asked, "should the Soviets accept any United States proposal when every refusal elicits a new United States offer?"

But the new offer was not a "weakening" of the American position. It was a new position. The previous offer was the best that could be made in the light of existing technology, consistent with national security. Recently the technology was improved as everyone knew. This made a new position possible.

But the principle remained the same. It was to get a workable safeguarded agreement if possible — and failing that, to pin full responsibility on the Soviet Union for blocking it. The way to achieve this is not to hang back yourself, and hold fast to an obsolete bargaining position because you think the Russians would not agree. You want to find out. You want to know what the Soviet response would be to the best, honest, safe offer from the West. Only in this way, if the Soviet answer was negative — as it turned out to be — could the Kremlin's responsibility be proved to the onlooking and anxious world.

We profoundly regret the blunt and evasive brutal Soviet no. But since it has come, the United States is now in the best remaining position, both morally and before world opinion, and the Kremlin has placed itself in the worst. It is precisely the action that Mr. Rockefeller deplored — that the Russians used this opportunity to abandon their own ear-

lier offer when the West met them squarely — which now puts the Kremlin in the wrong. And oddly enough, the Governor's own criticism of the American offer has shown that offer to be genuine, and thereby has all the more discredited the Communists for their disregard of the common hope of humanity.

—Christian Science Monitor

An evocative photograph of an Italian and a French representative in each other's arms after the last obstruction had been removed in the Mont Blanc tunnel is reminiscent of other meetings which have made international history. As when leaders of allied armies have met on hard-won battlefields. Or some Mr. Stanley meets some Mr. Livingstone.

It is also reminiscent of meetings that have made private history. As when an established member of a neighborhood crosses the street to help a new neighbor with some task of "moving in," and both come upon a friendship — with that glad surprise which seems to mark breakthroughs wherever tunnels grope through subterranean rock.

Every day, all around us, these tunnellingings are going on. The tools are not always pneumatic drills, or great freezing plants that nowadays keep underground waters safely solid (hear that, Camute?) while men dig and build. The tools are the afternoon baseball score, the electrifying performance of a symphony last night, the meaning of a new play, the midsummer state of the garden, or why someone likes what he likes.

Meetings are adventures in communication—one of the merits of which is that it permits sharing of the other fellow's point of view so that one's own is never quite so restricted again as it was before. Tunnel away, brothers, we may be just a few feet, or even a few inches, from you now.

—Christian Science Monitor

## HOLMES ALEXANDER:

## Republicanism Rises in the South

WASHINGTON— Horse races, both equine and political, are said to improve the breed — and there are signs that this is happening in the South, where Republicans this year are running 7 Senate candidates and 62 House candidates in this section where Democrats generally had walk-over contests.

Veterans Enter Race

Numerous are not meaningful, but let us see what sort of runners the GOP is sending to the post. They are young. The Senate candidates average out to the age of 46, the House candidates to 42. Many are small businessmen from small-town, family-owned enterprises. The dedicated professions are prominent. There are two physicians, three ministers of the gospel, two newspapermen and a retired Air Force colonel among the Republican candidates. There are two city mayors, and at least two ex-Democratic political officers who apparently have seen the light of conversion.

### Personalities Tell Most

Personalities tell more than classifications. In Kentucky, Senator Thruston Morton, a businessman and wartime Navy officer, is defending his seat against Wilson Wyatt, a wartime bureaucrat who ran the office of Price Administration and was the first president of Americans for Democratic Action.

In Arkansas, Dr. Kenneth Jones, an orthopedist in private practice and who saw service at Iwo Jima and Okinawa, is trying to unseat Senator Fulbright, a former college president and wartime Congressman.

In Louisiana, Taylor O'Hearn, a certified public accountant and an attorney, runs against Senator Russell Long, princeling of the most powerful political machine until the Kennedy's came along, a Southern liberal on all but racial rights.

**Professor and Inventor**

Candidate Blackwell Robinson is professor of history and politics at the Women's College of North Carolina. Candidate Dave Oaks (Texas) is a Ph.D. and holder of nine patented inventions.

Candidates Onell Roggells (Fla.), an ex-State Senator, and Floyd Spence (S.C.), a former State legislator, are the reformed Democrats. In Virginia, the Republicans are offering Dr. Louis Williams, a 40-year-old obstetrician; in Texas they are running Desmond Barry, who is well-known for his running fight with Jimmie Hoffa and the Teamsters' Union. Another Texan, Republican Ed Foreman, holder of an Outstanding Young Man award in Odessa, whose opponent is Congressman Ruthford, beneficiary of a \$1,500 contribution from Billie Sol Estes.

**Political Contrasts**

Nobody could complain of a lack of "image" and political contrast in these seven GOP Senate aspirants. With the exception of Rupert vs. Smathers, every race shows the voters a vivid difference in qualities which voters ought to find important.

Spot-checking the GOP House candidates, we may look for further trends. Two avowed Republicans Dick Poff (Va.) and Candidate Fife Symington (Md.) are opposing two Stevensonian eggheads in Professors John Wheeler, Dean of Hollins College and Clarence Long of Johns Hopkins. Cy Carney, 40, a

small businessman, goes against the veteran Congressman Trimble, 68, in Arkansas.

But the Republicans have a few oldsters, such as Victor Rule, 66, lawyer, broker and ordained Presbyterian minister in Tampa. The GOP slate is not anti-intellectual, for Candidate A. M. Snipes (N.C.), a tax attorney, is author of "Opinions on Taxation," a hot and current subject.

**Electronics and the ad man**

Electronics and the ad man got together again, however, in this tape recording racket.

The other day I was on my own and was prowling around a supermarket looking for snacks which, while maybe not good for me, are good for jaded taste buds. As I stopped to examine a display, a gentle, seductive voice started extolling the merits of certain crackers.

COULDNT see a saleswoman and, being curious, asked the manager.

"It's a tape recording," he explained. "When you break a beam of light, it starts its sales pitch. It works fine, too."

Always being the nosy kind,

I asked more questions and learned of a new gimmick in the making.

**THIS TAPE DEAL** is being tried out on market carts. You know, those little vehicles women fill to the brim and then bust into line in front of you when all you've got is a can of beans. A lot of women, disdainful of sanitation, use them to keep from carrying the baby up and down the aisles, too.

So these new-type carts will play soft music to keep the little brats quiet.

But you can't beat the ad man. Commercials listing that day's bargains will interrupt the lullabies, the man said.

**THESE CARTS** cost money. So they'll play clear out into the parking lot but once outside of the confines of that, the radio beam is broken and a loud fog horn sounds off.

And people will think you're swiping the cart.

The ad men think of everything.

## ALL GAULLE IS DIVIDED INTO THREE PARTS



## THIS SIDE Of The Sun

R. F. "Phat" GRAFTINGER

Each day some new gadget Comes to lessen life's chore Which always the ad man Grabs to make his sales soar.

The bright boys slave in laboratories, thinking up new ways to make life more pleasant and less arduous, research on new materials, new ways to make electronic devices do more work, just a lot of new ideas.

And there'll always be an advertising man with ideas on how to make these new ideas work for him.

**TAPE RECORDINGS**, for instance. They're not too new and irk you many times with those ads on TV and radio that are older than the summer repeats. An idea, originally clever, gets stale night after night on TV.

The innocent sponsor suffers because you get mad at his product for slowing the show.

It got so, it rapped itself because it made some guy dream up the No-Gab, that little device by which you can silence the noisy commercials.

**THERE'S ONE TAPE** on the Angel baseball radio that makes me hope Leon Wagner will stash a foul ball in the broadcaster's booth. I'll never buy that brand.

Then there's the tape on the telephone. You dial and a sweet voice tells you: "That number has been changed. Please consult your directory."

You start to sputter that's just what you did and you hear, "this is a recording."

It's frustrating. You can't argue with a tape.

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## ABIGAIL VAN BUREN:

### Dear Abby . . .

DEAR ABBY: When my daughter-in-law asked my son to DIAPER the baby, I almost fainted! I never raised MY boy to do things like that. My daughter-in-law has our son making formula and all such silly stuff that a wife should do. I say a man should earn the living and it's the woman's job to raise the children. When a woman starts shoving womanly duties off on a man, he loses stature in the sight of others. PLEASE PRINT THIS. It is getting to be a national disease.

has to look at himself all the time.

A NAMELESS FRIEND

DEAR FRIEND: Either your friend has no confidence in the way he looks or he is just plain delighted with his own reflection. Most people who appear to be "conceited" are in reality self-conscious souls who feel inferior and inadequate.

DEAR ABBY: My husband is in the construction business. (He builds houses and sells them.) But since he's gone into that business I hardly see him any more. He tells me he has to "show" the houses to customers and he's gone night and day. He is 55, very good-looking and a fast talker.

He was quite a ladies' man some years back, but I thought he was over all that. Should I be jealous or should I put him up for sale?

BUILDER'S WIFE

DEAR WIFE: Don't put him up for sale. Somebody might buy him and remodel him.

DEAR ABBY: I have a really big problem. I am 45 years old and what I am expecting is not a blessed event. You see, I am not married, but I got mixed up with a 17-year-old mail boy who works in my office. He's just a kid and marriage is out of the question. I have given this boy presents and cash because at my age it is not easy to get a man. I know I was wrong, but I am very homesick and I get so lonely I would almost lose my mind. I don't want to cause this boy any trouble as it was all my doing, but I must find out where to go to have this baby and get it adopted out. Advise me at once, please.

OLD ENOUGH TO KNOW BETTER

DEAR OLD ENOUGH: Get in touch with the Booth Memorial Hospital (supported by the Salvation Army) and they will care for you during your confinement, and arrange for the adoption of your baby.

DEAR ABBY: In your opinion is it proper for a telephone caller to ask, "Who is speaking?" Also, do you think a telephone caller should ask for such information as, "Where is your mother, and what time to you expect her home?"

BURNED-UP ADULT

DEAR BURNED UP: A telephone caller should always introduce himself when making a call. Then he may ask to whom he is speaking. Only in cases of urgency should a caller ask where a party may be reached and when he is expected to return.

HEADED BY HAROLD HICKS

Headed by Harold Hicks, a group of Villagers met to discuss the housing problem here, suddenly made acute by the influx of many Army officers and families.

Highest temperature of the week was 112 (two days) and lowest, 61.

CHUMP

DEAR CHUMP: Not unless you want to.

UNLOAD YOUR PROBLEM ON ABBY

Unload your problem on Abby. For a personal reply, send a self-addressed, stamped envelope to ABBY, care of this paper.

DEAR ABBY: Do I have to send another wedding gift to a cousin of mine who is remarrying her former husband?

CHUMP

DEAR CHUMP: Not unless

you want to.

DEAR ABBY: Send another wedding gift to a cousin of mine who is remarrying her former husband?

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# PLAN A FUN-FILLED WEEK END

**SAFEWAY**



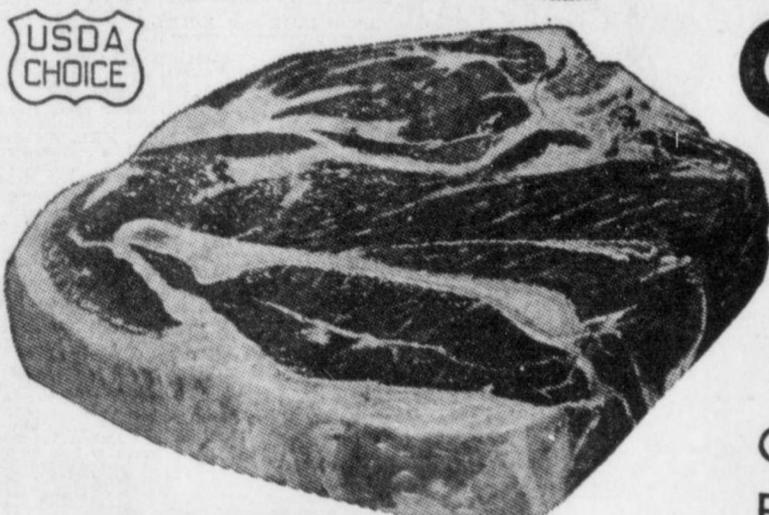
U.S.D.A. Choice Beef

## T-Bone Steaks

Safeway Aged for  
TENDERNESS and  
FLAVOR

Save  
36¢ lb.  
lb. **\$1.19**

**USDA  
CHOICE**



## Chuck Steaks

BEST CENTER CUTS  
Use Adolph's or Crown Colony  
Tenderizers for Added Tenderness

Save  
26¢ lb.  
lb. **49¢**

Canned Mushrooms

Quaker State Buttons or  
Fan Fare Whole and Sliced

4 2½-oz. \$1

Fresh Mushrooms

Flavorful Brown Variety  
for Safeway Beef Steaks

½-lb. for 39¢

## Canned Hams

Boneless Fully Cooked  
Dubuque, Corn King  
or Morrell Pride  
(Save \$1.09 on each can)

5-lb. **\$3.89**



## Cornish Hens

U.S.D.A. Grade A  
Tyson Pride  
Cornish Game

lb. **59¢**

Fresh Roasting Chickens

Lancaster Farms—Ideal for  
barbecue—Whole 4-lb. and up

lb. 49¢

## Aluminum Foil

Kitchen Craft 18"x25'  
roll

**59¢**

## Paper Plates

Economy Chef 100-  
pack White 9-inch

**99¢**

## Soft Drinks

Cragmont  
In MIRA Cans  
All Flavors

6 12-oz.  
cans **49¢**

## Dressings

Lucerne  
1000 Island, Sour Cream, Blue  
Cheese, or Roquefort Varieties.

3 8-oz.  
btls. **\$1**

## Snack Crackers

Busy Baker  
Vanilla, Devil's Food or Lemon Cream

1-lb.  
ctn. **29¢**

## Cookies

Busy Baker  
Vanilla, Devil's Food or Lemon Cream

16-oz.  
pkg. **39¢**

## Cheer

Detergent  
Price includes 10¢ off label

53½-oz.  
pkg. **59¢**

MD Tissue Toilet Paper Assorted Colors

2 -roll pack 23¢

MD Tissue Toilet Paper Assorted Colors

4 -roll pack 37¢

Deviled Ham Underwood

4-oz. can 41¢

Chunk Tuna Chicken of the Sea

6½-oz. can 35¢

Premium Duz With Dishes

42½-oz. pkg. \$1.03

Cascade Dishwasher Detergent

20-oz. pkg. 45¢

Zest Soap 2 bath bars 39¢

Zest Soap 2 reg. bars 27¢

Downy Fabric Softener

33-oz. pkg. 98¢

Brillo Soap Pads 10-pack 29¢

Onion Rings Special Occasion Frozen

4-oz. pkg. 25¢

Doa Food Skippy Brand

3 15-oz. cans 29¢

U.S.D.A. Choice Beef

Top Sirloin Boneless Steaks Save 30¢ lb. **\$1.49**

New Yorks Boneless Steaks Save 30¢ lb. **\$1.98**

Porterhouse Beef Steaks (Save 30¢ lb.) lb. **\$1.29**

Chuck Roasts Center Cuts Save 24¢ lb. **.49¢**

Shoulder Steaks Round Bone lb. **.59¢**

Chuck Roast Boneless Beef lb. **.79¢**

Clod Roasts Boneless Shoulder lb. **.89¢**

Family Steaks Boneless Beef lb. **.89¢**

Stew Meat Lean Boneless Beef Cubes lb. **.79¢**

Ground Chuck Lean Beef lb. **.49¢**

Oscar Mayer Summer Favorites

Smokie Links 12-oz. pkg. **.59¢**

Sliced Bologna 7-oz. pkg. **.35¢**

Cotto Salami 7-oz. pkg. **.39¢**

Sliced Liver Cheese 6-oz. pkg. **.39¢**

## Frankfurters

• Safeway All-Meat  
• Sterling Tender & Juicy  
• Somerset All-Meat Your  
Choice 1-lb. pkg. **49¢**

Briquets Cliffchar Charcoal 10 lb. bag **.79¢**

Mustard Morehouse Includes 2¢ off 24-oz. jar **.25¢**

Sour Cream Lucerne pt. ctn. 49¢ ½-pt. ctn. **.27¢**

Ice Cream Collision Catering ½-gal. ctn. **.69¢**

Ice Cream Snow Star ½-gal. ctn. **.59¢**

Lucerne

## Ice Milk

Vanilla, Chocolate or Strawberry ½-gal. ctn. **.39¢**

Lucerne

## Potato Salad

Freshly pt. Made 25¢ qt. ctn. **.49¢**

Imported

## German Beer

Munchener Kindlbrau 3 12-oz. btls. **\$1**

Lucky Lager Beer 8 7-oz. cans **\$1.18**

Miller's Hi Life Beer One-Way Bottles 32-oz. btls. **.56¢**

Olympia Beer One-Way Bottles 11-oz. btls. **\$1.20**

(Beer Sold Only in Licensed Safeways)

## Salad Dressing

## Cream Pies

## Zee Paper Napkins

## Jell-well Desserts

## Instant Coffee

**NuMade**  
A Safeway  
Guaranteed Product

**Pet Ritz Frozen**  
Lemon, Chocolate,  
Coconut, Banana

Yellow, Aqua,  
Pink or White

**Gelatin**  
All Flavors

**Airway 100% Pure**  
Price Includes 35¢ Off Label

Peak O' Season Summer Fruit

- Large Nectarines
- Seedless Grapes

Le Grande  
Variety

Sugar Sweet U.S. #1  
Genuine Thompsons

- Golden B
- Bartlett L



## Russet Potatoes

## Bell Peppers

## Brussel Sprouts

## Green Cabbage

## Yellow Onions

U.S. No.  
Bake, Boil or

Large Size  
Stuffing or S

Tender Ti  
Little Cabba

Serve 'em Co  
Beef and Cal

Serve 'em Liver and O

## Frozen Food Specials

## Lemonade

Treesweet

6-oz. can **7¢**

Turnovers Pepperidge Frozen—Apple, Raspberry or Blueberry 11-oz. each **.59¢**

Strawberries Bel-air Sliced 3 16-oz. pkgs. **\$1**

Green Peas Bel-air Premium Quality 6 10-oz. pkgs. **\$1**

Green Beans Bel-air Frozen Regular or French 5 9-oz. pkgs. **\$1**

Baby Limas Bel-air Frozen 4 10-oz. cns. **.69¢**

French Fries Bel-air Potatoes 6 9-oz. pkgs. **.51**

Crinkle Cuts Bel-air Frozen French Fried Potatoes 6 9-oz. pkgs. **.51**

Greenwood Harvard Beets 16-oz. jar **27¢**

Piedmont White Vinegar 16-oz. jar **19¢**

Barbecue Sauce Chris & Pitts Mild and Hot 22 oz. btls. **.39¢**

Hun's Pork and Beans 3 16-oz. cans **.69¢**

Hun's Tomato Sauce 3 16-oz. cans **.29¢**

Hun's Tomato Paste 2 6-oz. cans **.27¢**

Colossal Ripe Olives 8½-oz. jar **.29¢**

Pickles Zippy-Hamburger Dill Chips, Sweet Chips or Whole Dills 3 16-oz. jars **.51**

Heinz Relish Sweet, Hot Dog or Hamburger 11-oz. jar **.25¢**

Instant Dry Milk Lucerne Non Fat 38.4-oz. can **.79¢**

Beechnut Baby Food Strained Fruits or Vegetables 3 jar **.29¢**

**SAFEWAY**

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No Limits—Buy All You Want at Safeway! Applicable Tax

Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobacco, alcoho

366 So. Palm Canyon Drive - Palm Springs

71-550 Highway 111 - Rancho Mirage

# WEEK END

**Salad Dressing**

NuMade  
A Safeway  
Guaranteed Product

**Cream Pies**

Pet Ritz Frozen  
Lemon, Chocolate,  
Coconut, Banana

**Zee Paper Napkins**

Yellow, Aqua,  
Pink or White

**Jell-well Desserts**

Gelatin  
All Flavors

**Instant Coffee**

Airway 100% Pure  
Price Includes 35c Off Label

**24-oz.  
jar** **29c**

**8-in.  
size  
each** **39c**

**pkg.  
of 80** **10c**

**3-oz.  
pkg.** **6c**

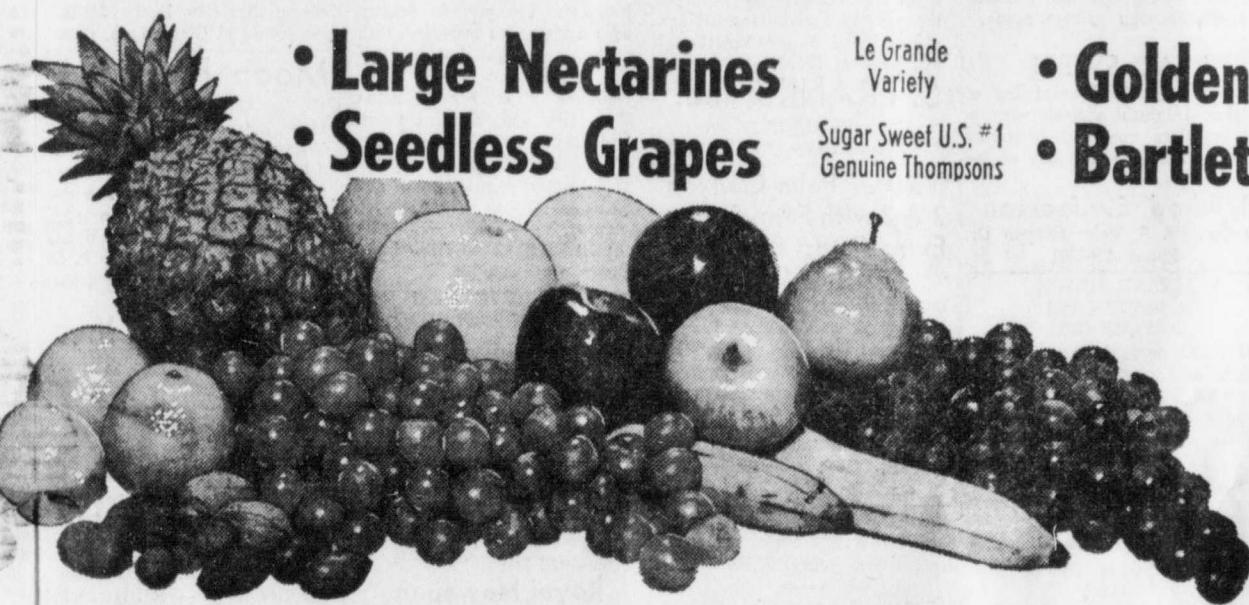
**12-oz.  
jar** **99c**



All Stores Will Be  
**CLOSED**  
**Mon. Sept. 3rd**  
Labor Day



## Peak O' Season Summer Fruit Sale!



- Large Nectarines
- Seedless Grapes

Le Grande  
Variety  
Sugar Sweet U.S. #1  
Genuine Thompsons

- Golden Bananas
- Bartlett Pears

From Safeway's  
Ripening Rooms  
U.S. No. 1  
Fresh Northern Grown

Your Choice

**2 lbs. 25c**

### Frozen Food Specials

**Lemonade**

Treesweet

6-oz.  
can **7c**

Pepperidge Frozen—Apple, Raspberry or Blueberry

**Russet Potatoes**  
**Bell Peppers**  
**Brussel Sprouts**  
**Green Cabbage**  
**Yellow Onions**

Turnovers	11-oz. each	59c
Strawberries	3 16-oz. pkgs.	\$1
Green Peas	6 10-oz. pkgs.	\$1
Green Beans	5 9-oz. pkgs.	\$1
Baby Limas	4 10-oz. pkgs.	\$1
French Fries	6 9-oz. pkgs.	\$1
Crinkle Cuts	6 9-oz. pkgs.	\$1

Greenwood Harvard Beefs	16-oz. jar	27c
Piedmont White Vinegar	st. btl.	19c
Barbecue Sauce	22-oz. btl.	39c
Hunt's Pork and Beans	3 30-oz. cans	69c
Hunt's Tomato Sauce	3 8-oz. cans	29c
Hunt's Tomato Paste	2 6-oz. cans	27c
Colossal Ripe Olives	8 1/2-oz. can	29c
Pickles	3 16-oz. jar	\$1
Heinz Relish	1 1-oz. jar	25c
Instant Dry Milk	38.4-oz. pkg.	79c
Beechnut Baby Food	3 jars	29c

U.S. No. 1 Bake, Boil or Fry	10 lb. bag	49c
Large Size—For Stuffing or Salads	each	7c
Tender Tiny Little Cabbages	10-oz. bskt.	29c
Serve 'em Corned Beef and Cabbage	lb.	5c
Serve 'em Liver and Onions	lb.	5c

Candy Roxbury—Orange Slices, Creme de Menthe, Burnt Peanuts or Malted Milk Balls	46-oz. cans	49c
Cal Fame Drinks Grape, Orange, Pineapple-Grapefruit	4 1-lb. pkgs.	\$1
Nabisco Graham Crackers	7-oz. pkgs.	49c
Bell Brand Potato Chips	14-oz. each	87c
Chocolate Cake or Chocolate Brownies Sara Lee—Frozen	8-oz. size	27c
Swanson Meat Pies Frozen—Beef, Chicken or Turkey	16-oz. size	69c
Deep Dish Pies Turkey, Beef or Chicken	choice of varieties	65c
Swanson TV Dinners Main Course— Chicken or Turkey	each	49c
Swanson Dinners 22-oz. Regular Bars	22-oz. pkg.	65c
Gentle Fels Detergent 2 for 21c	2 for	21c
Fels Naptha Soap		

Wheat 6's Each **23c** Sesame 6's Each **25c** Plain 8's Each **29c**

### Hot Dog Rolls

Six Pack Each **23c** Eight Pack Each **29c** Ten Pack Each **35c**

Coffee Cake Mrs. Wright's Fresh Baked Almond Crunch **12-oz.  
size 39c**

Rye Bread Black—Party or Regular Seeded Rye—Party or Reg. & Seedless **15-oz.  
loaf 25c**

### Hamburger Buns

Wheat 6's Each **23c** Sesame 6's Each **25c** Plain 8's Each **29c**

### Bits O' Honey

**Golden Corn**

Cream Style or Whole Golden Kernel	<b>6 17-oz. cans \$1</b>
Peeled Tomatoes	Town House <b>6 16-oz. cans \$1</b>
Stewed Tomatoes	Town House Vine Ripened <b>6 16-oz. cans \$1</b>
Lalani Pineapple Juice	<b>4 16-oz. cans \$1</b>
Hunt's Peaches	Slices or Halves <b>4 29-oz. cans \$1</b>
Mandarin Oranges	Town House Brand <b>4 11-oz. cans \$1</b>

Cream Style or Whole Golden Kernel

Peeled Tomatoes Town House **6 16-oz.  
cans \$1**

Stewed Tomatoes Town House Vine Ripened **6 16-oz.  
cans \$1**

Lalani Pineapple Juice **4 16-oz.  
cans \$1**

Hunt's Peaches Slices or Halves **4 29-oz.  
cans \$1**

Mandarin Oranges Town House Brand **4 11-oz.  
cans \$1**

### Lustre Curl HAIR SPRAY

Reg. **99c** 14-oz.  
size **59c**  
Plus F.E.T.

Wildroot Cream Oil Reg. 89c  
Plus F.E.T. Giant Size **57c**

### Sylvania Light Bulbs

(Inside Frosted) Save **11c** Pkg.  
Regular 50c of 2 **39c**

**Hunt's Catsup**

**6 14-oz.  
btls. 89c**



**SAFEWAY**



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No Limits—Buy All You Want at Safeway! Applicable Taxes Collected  
Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobacco, alcoholic beverages or magazines.

71-550 Highway 111 - Rancho Mirage

## LEGAL NOTICE

No. 15  
UNITED STATES DEPARTMENT OF THE INTERIOR BUREAU OF LAND MANAGEMENT, NOTICE FOR PUBLICATION, PUBLIC SALE, August 1, 1962. Under provisions of section 2455, R.S. 1943 U.S.C., notice is hereby given that bids will be offered to the highest bidder, but at not less than the appraised value, at a public sale to be held at 10:00 o'clock A.M. on Saturday, August 4, 1962, September next, at Land Office, 1414 8th Street, Riverside, California, the following tracts of land: Parcel 1 Township 5 South Range East, S.B.M., Calif., Section 26, SE 1/4, NW 1/4, NE 1/4 SW 1/4, Lots 3 and 4, 171.28 Acres Appraised Value \$97,000.00 Pursuant to Robert P. McCall's Public Sale Application L.A. 0152268. The lands will be sold subject to a reservation to the United States for ditches and canals, and to the State of California, August 30, 1890 (43 U.S.C. § 945). Bids may be made by the principal or his agent, either personally at the sale or by mail. Bids must be received at Land Office, 1414 8th Street, Riverside, California prior to 3:00 o'clock p.m., on September 24, 1962. Bids must be in sealed envelopes accompanied by cashier's check, money orders, bank drafts, or cashiers' checks made payable to the Bureau of Land Management for the amount of the bid. The envelope must be marked in the lower left-hand corner "Public Sale Bid, Parcel No. 15." Sale held 10 A.M. (L.A. 0152268) 9/24/62. The highest bidder at the sale will be required to pay immediately the amount thereof. Any adverse claimants of the above described land must file their claims, or objections, with the undersigned on or before the time designated for sale. Any contingent claimants, however, must assert such right to the undesignated within 30 days from the above sale date. However, contingent claimants must also to assert their preference rights to any parcel for which bids are not received. For reimbursement to the holder of authority to publish on the last day payment of costs of publication and other expenses see 43 CFR, Part 250. For further information write to the City Clerk, Manager, 1414 8th Street, P.O. Box 723, Riverside, California. Publication in five (5) consecutive issues of the DESERT SUN issues beginning August 15, 1962. Published August 15, 22, 29, September 5, 12, 1962.

No. 81 NOTICE EXTINGUISHING  
SENIOR PROVISIONS

Pursuant to Statute and Resolution of Intention No. 43, adopted on the 13th day of August, 1962, by the City Council of said City of Palm Springs, California, and on file in the office of the City Clerk of said City, declared their intention to order the work described in said resolution, to-wit:

The installation of an 8-inch sanitary sewer with the necessary manholes and pumping station to the 6th and 6th laterals extending to the property line in SONORA ROAD between Calle Palma Field and Indian Wells Road and EAST Palm Canyon Drive all as particularly described in said Resolution of Intention and on file in the office of the City Clerk of said city. For further particulars, reference is hereby made to said Resolution of Intention and the plans and drawings Nos. 768-1 and 776-2 on file in the office of the City Engineer of said City, and to the specifications for the same heretofore approved by said City Council and on file in the office of the City Clerk of said City, and all said plans, drawings and specifications heretofore approved by said City Council are incorporated herein and made a part hereof, and reference is hereby made thereto for more particular description of said work.

Said City Council has determined and decided that the compensated work and improvement heretofore mentioned was, in the opinion of said City Council, of more than local or ordinary public benefit and said City Council has made the expense of said work chargeable upon the District of reference is hereby made to said Resolution of Intention.

Said City Council has determined and decided that serial bonds bearing interest at the rate of six percent per annum and extending over a period ending nine (9) years from the second day of January next, according to the terms and conditions following, their date, will be issued hereunder in the manner provided by the "Improvement Act of 1911," being Part 250 of the State Streets and Highways Code of the State of California, to represent each assessment of Fifty Dollars (\$50.00) or more, for each unit of assessment (30) days after the date of recording the warrant.

All of the work herein ordered shall be done and carried through in pursuance of an act of the legislature of the State of California, designated the "Improvement Act of 1911," being Part 250 of the State Streets and Highways Code.

Said City Council, pursuant to the Labor Code of the State of California has ascertained and determined that the general prevailing rates of per diem wages in each locality in which the said work herein described is to be performed, for each class or type of workman or mechanic needed to execute the contract, and also the general prevailing rates for legal holidays and overtime work for each craft or type of workman or mechanic needed to complete the contract to be as follows:

Classification Rates per Hour  
Air Compressor Operator \$3.33  
Asphalt Baker and Ironer 3.47  
Bricklayer and Stone Mason 3.43  
Carpenter 4.00  
Concrete or Asphalt Spreading 3.43  
Mechanical Tamping or Finishing  
Machine Operator 4.31  
Cement Mason 4.04  
Plasterer 3.26  
Cribber or Shorer 3.62  
Driver of dump trucks less than 4 tons 3.57  
Driver of dump trucks 4 tons but less than 8 tons water level 3.605  
Driver of dump trucks 8 tons but less than 12 tons 3.635  
Driver of trucks legal payload capacity less than 6 tons 3.375  
Driver of trucks legal payload capacity 6 tons and over 3.805  
Driver of trucks legal payload capacity between 10 & 15 tons 3.855  
Plasterer 3.26  
Heavy Duty Repairman 3.53  
Heavy Duty Repairman-helper 3.53  
Laborer-General or construction 3.26  
Motor Patrol Operator, including a truck driver 3.41  
Operator and tender of pneumatic and electric tools, vibracrafter and similar mechanical tools herein not separately classified 3.47  
Sewer Pipe Layer (excluding Cauks) 3.57  
Sewer Pipe Joint Maker and Cauks 3.45  
Skip Loader - Wheel Type 3.77  
Skip Loader - Wheel Type 3.41  
Traction Loader - bulldozer, tamper, scraper and push tractor 4.31  
Trenching Machine Operator 4.12  
Universal Equipment Operator - shovel, back hoe, dragline, derrick, derrick barge, clamshell 4.41  
Water Truck Driver - under 2500 gallons 3.635  
Water Truck Driver - 2500 to 4000 gallons 3.755  
Any Classification omitted herein, not less than 3.26  
Overtime shall be not less than one and one-half times the foregoing rates.

The above listed rates are based upon a working day of eight (8) hours, and for time worked not applicable to eight hours or less of employment in any one calendar day other than Saturday, Sundays and holidays following several days to follow to-wit: New Year's Day, Memorial Day, Fourth of July, Labor Day, Veterans Day, Thanksgiving Day, Christmas where any work is required in case of extraordinary emergency caused by fire, flood or danger to life or property, the straight rates for more than eight (8) hours of employment in any one calendar day and for time worked on Saturdays, Sundays and any day following the above named holidays, not less than one and one-half times the specified rates shall be paid; however, that notwithstanding general practice in the inabove set forth, the straight rates as specified for flagmen, guards or watchmen, shall be applicable to a maximum of eight (8) hours of employment per calendar day, including Saturdays, Sundays, and holidays, for a total of not more than forty (40) hours per week, but that not less than one and one-half times the foregoing rates.

The above listed rates are based upon a working day of eight (8) hours, and for time worked not applicable to eight hours or less of employment in any one calendar day other than Saturday, Sundays and holidays following several days to follow to-wit: New Year's Day, Memorial Day, Fourth of July, Labor Day, Veterans Day, Thanksgiving Day, Christmas where any work is required in case of extraordinary emergency caused by fire, flood or danger to life or property, the straight rates for more than eight (8) hours of employment in any one calendar day and for time worked on Saturdays, Sundays and any day following the above named holidays, not less than one and one-half times the specified rates shall be paid; however, that notwithstanding general practice in the inabove set forth, the straight rates as specified for flagmen, guards or watchmen, shall be applicable to a maximum of eight (8) hours of employment per calendar day, including Saturdays, Sundays, and holidays, for a total of not more than forty (40) hours per week, but that not less than one and one-half times the foregoing rates.

The City Council of said City reserves the right to employ any or all persons and to waive any informality in a bid this 20th day of August, 1962.

SHIRLEY HENRY  
City Clerk  
City of Palm Springs  
Published August 23, 1962

Wednesday, August 29, 1962  
Palm Springs, California

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Do you mind if I call my office for instructions?  
This is the first time I've gotten past  
the receptionist."

8-29 C. Schlesinger

Wednesday, August 29, 1962  
Palm Springs, California

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Wednesday, August 29, 1962  
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**FOR RENT**  
TWO BLOCKS FROM COLLEGE  
**MONTEREY APTS.**  
PALM DESERT  
GOLD MEDALLION ALL ELECTRIC

Beautiful ash cabinets and doors, Feeders refrigeration and heating, electric stoves, refrigerators, disposal, washer and dryer.

Large Heated and Filtered Pool  
Carpets and drapes

2 bedroom, 2 bath on lease \$145

1 bedroom, 1 bath on lease \$120

OPEN SATURDAY AND SUNDAY

Phone 328-3843

44-407 Monterey Dr.

Palm Desert 93 Apartments Furnished 129

DUPLEX: Compt. furn. 2 bedrm., 2 bath, den & dining area. Blts., many closets, dbl. garage. POOL. Buy two for the price of one. Move in & start living. \$40,000. Owner Ph. FI 6-6326

3 BEDRM., 2 bath. Lge. refrig. family room. Walled yard. Builtins. Back & Front street entrances. Low down payment. 74-166 Goleta.

NEW 3 bedroom, 2 bath. Refrigeration, blt-ins. Best location S. side of highway. \$19,950. Terms. Phone FI 6-6436

SALE or LEASE, 2 bedrm., 2 ba., convert. den. Fenced yd. Landscaped. Cable. Ph. FI 6-6938

Cathedral City 95 Apartments Unfurnished 131

VERY nice 2 bedroom & convertible den cottage on R-3 corner lot. 2 blks. from shopping center. \$12,500. Excel. terms.

JIM SHARPE 1478 N. Palm Canyon. Ph. 325-2545

Desert Hot Springs 99 Apartments Unfurnished 121

SALE or RENT. Roomy 2 bedrm. house. Elect. range, w-w c. a. pets. drapes. Corner lot. fenced. Shade trees. Car port. owner. 66-451 Buena Vista.

M-I ZONING 1-200 SQUARE FEET

Refrigeration & forced air heat. Partitions in. Excellent for office space.

Mr. R. Pell — Ph. 324-9684

NEAR major corner & Tramway entrance. 2 locations offered for the first time.

Space for health food restaurant

2 Beauty Salon locations Ph. 325-6416 or 324-4254

Business Rentals 123 Apartments Unfurnished 133

FURNISHED — 2 bedrms. a d den. Pool. South end. 10 month lease, reliable tenants. Write Box 519, The Desert Sun.

GARAGE Palm Springs Area Ph. 324-1401.

Rest Homes 124 Veldt Guest (rest) Home Ph. 328-1441

Rooms For Rent 125 GARDEN APTS. Studio 1 & 2 brm. poolside. Turn north on N. Riverside Dr. to Kona Kai, 719 Riverside Pl. Ph. 324-5617.

MORE for your money. \$12.50 per week double occup. \$17.50 single. Large pool, PBX, TV, Weekly maid service. Ph. 324-1542.

RANCHO MIRAGE Pleasant room. \$15 week Ph. 328-1441

ROOM in new home. Cooking privileges. Christian lady. \$15 week. Ph. 324-1007

BEAUT. air cond. for 1 or 2 in ptv. home, close in, pvt. ent. & bath. T.V., res. Ph. 324-5997.

Apartments Furnished 129 DELUXE new furn. 1 bdrm. aps. \$75 to \$100. Free T.V. Cable. 311 Camino Amapola. Ph. 325-2461

FURN. Studio, sep. kitchen, near Sak's. Cool, employed lady or bachelor. \$80 on lese. Ph. 324-2159

MODERN air cond. 1 bdrm., living room, kitchen, close in, reasonable. Ph. 324-2152

& 2 BEDRM., APTS. Cable. Pool. Adults. No pets. Mgr. No. 3, 474 Avenida Ortega. 325-3973

NICE STUDIO & 1 bdrm. aps. Pool, shuffleboard. From \$125 Mo. Ph. 324-1619.

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1 Bedrm. Available Sept. 1. Riviera area. POOL

\$150 Month Ph. 324-2008

FURNISHED poolside aps. for adults. Utilities pd. \$70 mo. Ph. 328-3233

POOLSIDE GUEST HOUSE. Refrig. air. T.V., Tub, shower. Utils. Adults. Ph. 325-6493.

Don't be a "Litter-sitter" Trade your "Don't Needs" for cash with a Q-U-I-C-K Result Want Ad.

★ AT COST ★  
1963 'JEEPS'  
★ \$1895. ★

Sale Price Ends August 31st

ALSO

★ SELECT USED CARS ★

37 T-Bird Hardtop .....	\$1995	55 DeSoto Hrdtp Cpe., Pow. \$395
60 Ford Fairlane .....	\$1495	55 Chevrolet Wagon ..... \$695
60 Rambler Sedan .....	\$1295	55 Ford Club Sed. Stick \$595
59 Studebaker Hardtop .....	\$1095	54 Olds. '68' Sed. Air Cond. \$495
57 Olds. '68' Convertible ..	\$995	59 Fiat Con. Cpe. .... \$395
57 Rambler Sedan .....	\$895	51 Olds. Con. Cpe. .... \$195
60 Simca Sedan .....	\$895	53 Pontiac Catalina ..... \$195
56 Buick Special, Convert ..	\$795	53 Chevy. 4 Door Sed. .... \$195
56 Olds. '68' Hardtop Coupe ..	\$695	53 Chevy. 3/4 ton Stake Like New

MANY OTHERS TO CHOOSE FROM

LEE COWAN

RAMBLER - 'JEEP' DEALER

68-131 HIGHWAY 111  
OPPOSITE SUN-AIR THEATRE  
OPEN EVENINGS & SUNDAYS

**CLEARANCE**

OF ALL 1962 NEW MODELS

• CONTINENTALS • MERCURYS • METEORS • COMETS  
REGARDLESS OF PROFIT

WE MUST MAKE ROOM FOR 1963 MODELS

**Down Payment**

as Low as

**\$300**

★ Cash or Trade-in on any  
New Mercury — Meteor or Comet

**DISCOUNTS UP TO \$1100**

**ALL TIME LOW PRICE OF \$1995**

IN MOST CASES

**YOUR OLD CAR WILL HANDLE  
COMPLETE DOWN PAYMENT**  
36 month bank terms on balance

**GUARANTEE**

No Reasonable Offer Refused  
ONLY AT

• Palm Springs •

**Lincoln — Mercury — Comet**

4x4 International Harvester Scouts & Trucks

335 SUNNY DUNES ROAD—PH. 324-1201

Open Seven Days And Evenings

**Pre-Wholesale  
SALE**

Priced to Move Now

●  
59 Cad. Sed. Dev. air  
57 Cad. Sed. air  
57 Chev. Sed. HT, air  
57 Olds Coupe  
See . . .

NOLAN CALDWELL  
ROSS HARRISON  
or DON GILLIES

For Near Wholesale Prices  
This Week

**★ PARADE OF VALUES ★**

These are not just good-looking Used Automobiles. They offer good Mechanical Performance and are Fairly Priced. We invite your inspection — NOW!

62 MONZA ..... \$2395  
Radio — Heater — Automatic — Immaculate

62 FORD GALAXIE 500 HARDTOP ..... \$3095  
Full Power — Air Conditioned

61 FALCON RANCHERO ..... \$1395  
Heater

61 FORD GALAXIE 2 DOOR HARDTOP ..... \$2395  
Radio — Heater — Automatic — Power Steering — Air Cond.

61 FALCON 2 DOOR SEDAN ..... \$1595  
Radio — Heater — Automatic

60 TR3 ROADSTER, CLEAN ..... \$1495

60 MERCURY PARKLANE 4 DR. HARDTOP ..... \$2295  
Full Power & Air Cond.

61 THUNDERBIRD CONVERTIBLE ..... \$3895  
Full Power — Air Conditioned — 12,000 Miles

60 FALCON 4 DOOR ..... \$1295  
Radio — Heater

60 MERCURY COLONY PARK ..... \$2695  
Full Power — Factory Air Conditioning

59 FORD COUNTRY SEDAN ..... \$1295  
Radio — Heater — Power Steering — Automatic

58 FORD COUNTRY SEDAN ..... \$895  
Radio — Heater — Automatic

58 PLYMOUTH SPORT SUBURBAN 4 DOOR ..... \$995  
Radio — Heater — Power Steering & Brakes — Automatic

58 CHEVROLET IMPALA COUPE ..... \$1395  
Radio — Heater — Automatic — Power Steering — Air Cond.

57 CHEVROLET 4 DOOR SEDAN ..... \$795  
Radio — Heater

57 FORD CONVERTIBLE (Stick) ..... \$795

57 CHEVROLET BEL-AIR 4 DR. STA. WAGON ..... \$1095  
Radio — Heater — Automatic — Power Steering

57 WILLYS 2 DOOR STATION WAGON ..... \$995  
4-Wheel Drive — Radio — Heater

56 FORD 4 DOOR STATION WAGON ..... \$695  
Radio — Heater — Automatic

55 CHEVROLET CARRY-ALL ..... \$695  
Power Steering — Radio — Heater — Automatic

55 FORD HARDTOP ..... \$695  
Radio — Heater — Automatic — Clean

53 FORD CONVERTIBLE ..... \$250

**BRAND FORD CITY**

AUTHORIZED FACTORY FORD DEALER—BANK TERMS

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Has Everything Like New  
SAVE \$1,500  
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GLENN AUSTIN

MERCURY '59 Commuter Station Wagon, Baby pink. Full power. Refrigeration. 9 pass. Clean. Low mileage. Dropped to \$1,500. Ph. 325-3238 between 5 & 7 p.m.

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60 Cad. Sedan De Ville  
LOW MILEAGE — HIGH PRICE  
BUT BEAUTIFUL  
GLENN AUSTIN

Wednesday, August 29, 1962  
Palm Springs, California

The Desert Sun 15

## CHERUBS BATS BOOM

# Angels Blast K.C., 10-5

KANSAS CITY (UPI) — The road-happy Los Angeles Angels encounter the hapless Kansas City Athletics again tonight with Bo Belinsky scoring his ninth victory in the contest.

Belinsky (8-7) will be out to rekindle his early season form at the expense of Orlando Pena (2-1) while Bo's teammates can't wait to shatter the ball out of the ball park.

Leon Wagner paced the Angels to a high-powered 10-5 triumph over the Athletics Tuesday night by smashing his 31st and 32nd home runs.

The win kept Los Angeles in a second place deadlock with Minnesota, 3½ games behind the New York Yankees. All three clubs nailed victories Tuesday.

Lee Thomas, Wagner and Bob Rodgers connected on consecutive solo homers in the fourth frame to equal an American League record shared by several clubs. The runs also brought the Angels up from a 4-1 deficit and tied the game.

## Biltmore Hotel Invitational Golf Turney in December

It's nearing that time of the year when the "Winter Golf Capital of the World" awakes from a more-or-less lazy but still active summer of golf and prepares to plunge into the season of abundant golf tournaments.

Geared as one of the top golf events of the season will be the 36-hole Palm Springs Biltmore Hotel Invitational to be staged at the P.S. Golf Course Saturday and Sunday, Dec. 15-16.

Top prizes in merchandise will be awarded winners and runners-up in each of the flights. A new Cadillac automobile will be awarded to the golfer scoring the first hole-in-one of the tournament.

On Friday evening, Dec. 14, a "kickoff" dinner will be held at the Garden Room of the Biltmore Hotel followed by a series of social events connected to the golf tourney.

## L.A. Rams Cut Five From Squad

LOS ANGELES (UPI) — The Los Angeles Rams Tuesday cut five men from the squad including tackle John Kennerson and Jim Smith, end Dick Dorsey, kicker Jim Bakken and fullback Frank Williams.

The cuts left the squad at 43 men, seven above the final limit. Defensive tackle was a bit of a problem spot for the team today. Urban Henry remained hospitalized with a pinched back nerve and John LoVetere was limping with a sprained ankle. Only Merlin Olsen and Larry Stephens remained healthy, but LoVetere was expected to be ready for the Cleveland Brown game Saturday.

Jon Arnett was reported to be down with the flu, but he was also expected to be ready for the Brown scrap. If not, Dick Bass and Art Perkins have shaken their hurts and will be ready to go after a week layoff.

**LITTLE, BUT-OH, MY! - - By Alan Mauer**



Felix Torres provided the Angels with the go-ahead run with a two-run homer in the sixth. Torres was later bailed by Kansas City's Dave Wickersham in the seventh inning and was carried from the field by Eddie Yost and Earl Averill.

An Angel spokesman said Torres, who will remain hospitalized for the night, told him he was "feeling fine."

The Angels rolled smoothly until the ninth when Dan Osinski loaded the bases on three walks. But the ace reliever was rescued by Ted Bowsfield, who halted the threat with only one run scoring.

Rookie Dean Chance posted his 12th victory to remain the leading freshman pitcher in the league. Chance allowed seven hits and four runs in the 6-2-3 innings he pitched and struck out six Kansas City batters.

The Angels got their first run in the opening canto when Albie Pearson, on base because of consecutive errors by Wayne Causey

and Manny Jiminez, came home for his 102nd run on Lee Thomas' grounder.

Norm Siebern blasted two home runs for Kansas City, his 20th and 21st, to hike his league-leading RBI total to 100 including all five Athletic runs.

**ANGELS** 100 305 001-10

**KANSAS CITY** 301 000 001-5

E—Causey, Jimenez, Bryan, PO

—A—Los Angeles 27-7, Kansas

City 27-7, DP—Lumpe, Causey and

A—11,521.

**HBP** — By Chance Jimenez

Charles; by Wickersham, Torres, PB—Bryan, U—Schwartz, Salerno, Berry, Honochick. T—2:35,

A—Los Angeles 27-7, Kansas

City 27-7, DP—Lumpe, Causey and

A—11,521.

**Siebern, LOB**—Los Angeles 8, Kansas City 9.

2B — Pearson, Fregosi. 3B—G.

Thomas, HR — Siebern 2, L.

Thomas, Wagner 2, Rodgers, Tor-

res. S—Moran, Drabowsky, Rod-

gers. Chance W, 12-7. Drabowsky

L, 1-1.

**Major League Standings**

American League		National League	
W.	L.	Pct.	GB
New York	78	.556	...
<b>ANGELS</b>	<b>74</b>	<b>.581</b>	<b>3½</b>
Minnesota	75	.59	.560
Chicago	68	.64	.515
Detroit	66	.65	.504
Baltimore	66	.66	.500
Cleveland	63	.70	.474
Boston	62	.71	.466
Kansas City	60	.73	.451
Washington	51	.82	.383
			27
<b>Tuesday's Results</b>			
Washington	4	Baltimore	0, night
Los Ang 10	Kansas City	4, night	
Minnesota	2	Chicago	0, night
New York	2	Cleveland	1, 1st, twi-
Light, 4½	innings, rain		
Detroit at Boston, ppd., rain			
<b>Wednesday's Probable Pitchers</b>			
Cleveland at New York (2 games) — Laiman (5-11) and Ramos (5-11) vs. Coates (6-6) and Bouton (5-6).			
Detroit at Boston (2 games) —			

**Wednesday's Probable Pitchers**

Cleveland at New York (2 games) — Laiman (5-11) and Ramos (5-11) vs. Gibson (15-9).

Chicago at Pittsburgh (night) — Koone (9-7) vs. Friend (14-12).

New York at Philadelphia —

**Tuesday's Results**

New York 2 Phila 0, 1st, twilight

Phil 10 New York 4, 1st, night

Pittsburgh 7 Chicago 6, night

Houston 4 St. Louis 2, night

Los Angeles 8 Cincinnati 1, night

San Fran 4 Milwaukee 3, night

**Wednesday's Probable Pitchers**

Milwaukee at San Francisco — Hendley (9-10) vs. O'Dell (15-11).

Houston at St. Louis (night) — Johnson (6-14) or Farrell (8-17) vs. Gibson (15-9).

Chicago at Pittsburgh (night) — Koone (9-7) vs. Friend (14-12).

New York at Philadelphia —

**DRYSDALE VS. JAY TONIGHT**

**Dodgers Clip Reds, 8-1**

LOS ANGELES (UPI) — Johnny Podres didn't pitch one of his better games Tuesday night, according to Los Angeles Dodgers manager Walt Alston. But it would be difficult to get the Cincinnati Reds to agree with this opinion.

Podres, who hadn't finished any of four previous starts against the Reds this season, went the full nine innings in hurling the Dodgers to an 8-1 win over the suddenly staggering Reds.

"It wasn't one of Johnny's best games," said Alston after the victory. "But he was able to get his changeups over and seemed effective in the late innings."

There was a variation of thinking in the quiet Cincy dressing room.

"That's the best Podres has pitched against us all season," said outfielder Vada Pinson, one of the Reds' top batters. He really had his stuff."

**Reds Fall Back**

It was the third loss in succession for Cincy, which until last Sunday had taken six in a row and 32 of its last 40. And it dropped the Reds 5½ games behind the first-place Dodgers as Cincinnati struggles to repeat as National League champion.

Podres had to scramble a bit since he gave up eight hits—including three to Chico Cardenas. But he didn't walk a man and was especially sharp with men on base. Podres struck out six.

Alston didn't come right out and say so, but it's a good bet he would be very happy to have his ace, Don Drysdale (22-7) do well tonight in the second game of the important three-game series.

**JOCK WON THREE**

ATLANTIC CITY (UPI) — Veteran jockey Steve Brooks rode three winners at Atlantic City Tuesday, including Decade (\$10,00) in the feature race. Brooks also scored on Eddiejeon (\$20.60) and Spinning Rod (\$6.60).

The admission will be 50¢ for adults and 25¢ for anyone under 18 years of age.

**H.S. Pool to Be Open During Holiday Weekend**

Due to the many requests the City Recreation and Special Events Department will have the Palm Springs High School swimming pool open to the public on Saturday, Sunday and Monday; September 1, 2 and 3 from 1 to 6 p.m.

The admission will be 50¢ for adults and 25¢ for anyone under 18 years of age.

**BOB RODGERS**

**L.A. Angels Catcher Is Prime 'Rookie Of The Year' Candidate**

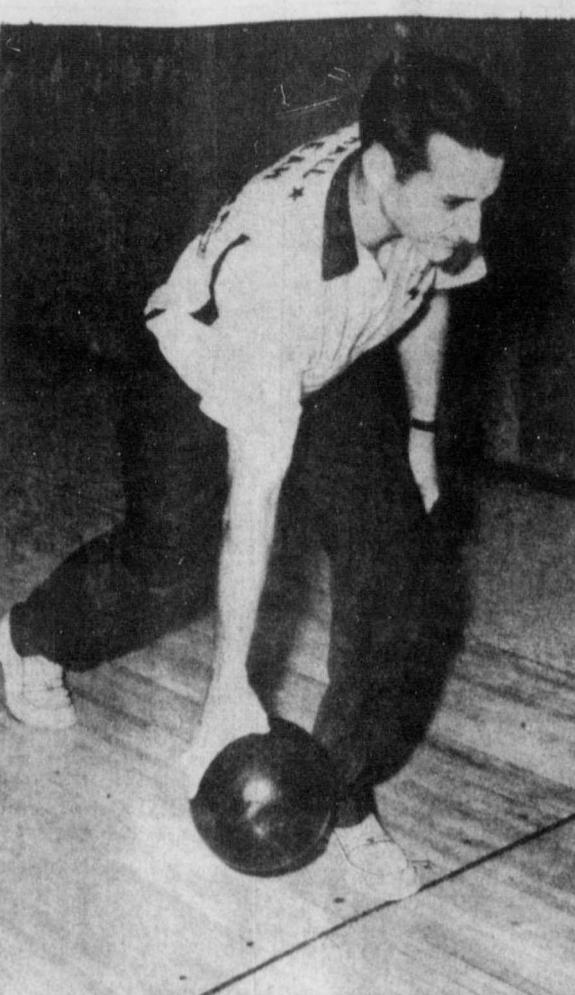
No catcher has ever won the official "Rookie of the Year" award in either league since the Baseball Writers' Assn. started in 1949.

Robert Leroy (Bob) Rodgers, 24-year-old switch-hitting catcher of the Los Angeles Angels, is a prime candidate for "Rookie of the Year" honors in the American League.

What are his qualifications?

General Manager Fred Haney: "Rodgers is strong and aggressive. The youngster learns quickly and is very adaptable. Bob has all the qualifications of greatness. He is one of the finest young catchers I've ever seen in my years in baseball. He should be the Angel catcher for a long time to come."

Manager Bill Rigney: "No club has ever been a pennant-winner or contender without a top catcher. Bob Rodgers has all the qualities



**Joe Campbell finds better control for the downswing by holding his head steady and keeping his right heel on the ground.**

**JOE CAMPBELL regularly keeps the heel of his right foot on the ground in swinging through the ball even on his long shots. This helps him to strike the ball more accurately, particularly when it is accompanied by a steady position of his head.**

**Every player's striking of the ball is influenced by his foot action more than by his head action. The stance can vary considerably from the regular or correct position without greatly affecting the swing as a whole, but the movements of the feet largely determine both balance and action of the body.**

**The proper body action can be had only when the heel and toe balance remains close to proper throughout the whole swing.**

**This balance requires keeping the heel of the foot on the ground until after that foot is rolled over toward its inside.**

**When the heels jump up in the wrong movements you have the wrong body balance and action.**

**Bob Rodgers is a good clutch player — hitting well against the top clubs in the American League.**

## SPORTS in The Sun

BOB ABBEY, Sports Editor

16 The Desert Sun

Wednesday, August 29, 1962  
Palm Springs, California

### IN FIRST ROUND

## P.S. Softball Teams Lose in Tournament

All three Palm Springs Desert League Softball teams were eliminated in the first round of the Southern California District Tournament being staged this week at Riverside.

First to bite the dust was the Mexican Colony, runners-up in the city league. They lost to the strong Bud's Texaco nine, 11-3, in their tilt consisting of Class 'B' teams.

The Dick Davis Sultans were next to taste defeat as they went

### LEGAL NOTICE

No. 99 NOTICE IS HEREBY GIVEN that under and by virtue of the authority vested by the State of California Planning and Conservation Act (Article VIII, Chapter III, Title VII Governor's Council of the City of Palm Springs, County of Riverside, State of California, on September 11, 1962, at 8:30 p.m., in the City Planning Department, 109 Calle McCallum Way, in the City of Palm Springs, County of Riverside, State of California).

The purpose of this Hearing will be to consider the amendment of the "Master Plan of Major Thoroughfares" heretofore adopted by the City Council, by addition to said plan an amendment to Major Thoroughfare Plan for Section 22, T-2, N-14, SBE&M, A Map of this proposed area, to be filed on file in the office of the City Planning Department for inspection by all persons interested in this matter.

The hearing will be given at the office of the City Planning Department, 109 Calle McCallum Way, in the City of Palm Springs, County of Riverside, State of California.

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